

October 15, 2020

www.montereyrotary.org

La Rueda

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230

Greg Longstreet

President & CEO Del Monte Foods, Inc., Walnut Creek, CA
Growing Good At Del Monte Foods



Since joining Del Monte Foods, Inc. in 2017 as President and CEO, Greg has successfully transformed the 130-year+ brand into a leading innovator of healthy, better-for-you products. As one of the original plant-based food companies, Del Monte Foods is innovating inside and outside of the can to make nutritious and delicious food more accessible to all across its portfolio of brands: Del Monte®, Contadina®, College Inn®, and S&W®. The company generates \$1.8 billion in annual sales with 8,000 team members primarily located in California, Washington, Wisconsin and Mexico.

During his time at the helm, Greg has led the company's product expansion beyond the canned food aisle to the produce, deli and frozen sections; convenience; and foodservice channels. All while restructuring the company for strong continued growth. And because everyone should feel good about the food they eat, Greg has significantly strengthened Del Monte's Sustainability focus — ensuring its products are grown and produced using earth-friendly practices for a healthier future.

Prior to Del Monte Foods, Greg worked at Hormel Foods Corporation for 17 years in key leadership roles including President & CEO of Hormel subsidiary CytoSport, Inc. a global leader in sports nutrition and protein products like Muscle Milk and Evolve. He also served as President & CEO of Hormel subsidiary Farmer John Foods, a leading provider of fresh meat products under the Farmer John and Saag's brands. During his time at Hormel, Greg also held Commercial Sales and Marketing leadership roles, leading several acquisitions within the Natural & Specialty Foods Channel.

Earlier in his career, Greg worked at Dole Food Company in a variety of leadership roles, including Director of Marketing and New Product Development; Vice President of Retail Sales and Business Development; and Vice President Foodservice within Dole's Packaged Foods and Fresh Vegetables Divisions.

Greg earned his bachelor's degree in General Business & Pre-Law at Michigan State University's Eli Broad School of Business and was a four-year Varsity scholarship athlete for their nationally ranked soccer program. He is also a graduate of the University of Southern California (USC) Marshall Business School Food Industry Management Program. In 2013, he was selected as USC's Marshall School WAFC (Western Association of Food Chains) Food Industry Executive-in-Residence. He was the first manufacturer ever selected for this honor.

Throughout his career, Greg has served on a number of industry boards including: Grocery Manufacturers of America (CBA); California Chamber of Commerce; Smart & Final Foundation; and The Los Angeles Sports and Entertainment Commission (LASEC), a non-profit designated by LA Tourism to attract and support high-profile sports and entertainment events.

After thirty years growing and reinventing some of America's most well known and loved brands, Greg is bringing his passion to Del Monte Foods — helping the iconic company reconnect with consumers in new and surprising ways.

Caring For Membership

members
corner



Featuring Fellow Rotarian Member

Kim Stemler



Kim Stemler – *Executive Director, Monterey County Vintners & Growers Association*

Kim Stemler has a passion for all things related to Monterey Wine Country – the wines (of course), vineyards, and people. In her role as the Executive Director of the Monterey County Vintners and Growers Association for the last 7-years; she has been a barrier buster, promoter, and unifier of the region.

OCTOBER – NOVEMBER

Thursday – 10/22 COG Bios

Thursday – 10/29 Colleen Bailey – Next Gen Jazz Band

Thursday – 11/05 Jeff Orth – Why We Give and Ideas for Effective Giving – Rotary Foundation

Thursday – 11/12 TBD

Thursday – 11/19 Dr. Mara Orscanin – Oceanography; Our Beaches Come and Go

Thursday – 11/26 No Meeting – Thanksgiving

Before this role, Kim was a management consultant focused on organizational development, strategic planning, policy, marketing, and communications. (She still does some consulting on the side.)

Kim earned her Master's Degree in Administrative Science from The Johns Hopkins University.

Kim is a California Association of Winegrape Growers (CAWG) and Emile Norman Arts Foundation Board Member, a long-time member and former Board Member of the Rotary Club of Monterey, and was named Monterey County Women of the Year several years ago.

Kim has two adult sons - Kai Harper (28) and Kes Harper (25). Both work for cool tech startups (cause that's what you do when you're in your 20's.)



THANKS TO THESE ADVERTISERS, WE CAN PRODUCE OUR NEWSLETTER WITHOUT COST. THANK YOU!!



CARMEL REALTY COMPANY
ESTABLISHED 1913

Susan Freeland
Broker Associate

Dolores Street South of Seventh
P.O. Drawer C, Carmel-by-the-Sea, California 93921
Cell: 831.594.2327 Fax: 831.642.9626 Home: 831.642.9651
susan@carmel-realty.com www.montereypeninsulaproperty.com
www.carmel-realty.com DRE# 01318403


JANE S. IPSEN

President, CEO
831-626-4707
jipsen@cvmanor.com
cvmanor.com 

CARMEL VALLEY MANOR

A Life Plan Retirement Community

8545 Carmel Valley Road
Carmel, California 93923



UYEDA and ASSOCIATES
structural engineers

Yutaka Uyeda, S.E.
principal

2600 Garden Rd., Suite 305
Monterey, CA 93940
tel: 831-373-3181 cell: 831-241-8438
e-mail: uyaase@gmail.com - yutaka@uyeda-se.com

GEISLER
PROMOTIONAL MARKETING

FRANK & JONATHAN GEISLER A Geiger Affiliate

frank@geisler3.com
jonathan@geisler3.com
445 Reservation Road, Suite F
Marina, CA 93933
GEISLER3.com

Office: 831.372.6789
Fax: 831.372.6788
307 Main Street, Suite 210
Salinas, CA 93901

Support The Martin/Hurd Rotary Club of Monterey Fund

at the CFMC that provides grants to local non-profit organizations supporting youth and scholarships for students.

For More Information:
<http://www.cfmc.org/about-us/fund-list/rotary-club-monterey-martin-hurd-fund/>



CHAD CORRIVEAU, DDS, INC.
COMPREHENSIVE DENTISTRY

831.373.3068
DRCORRIVEAU@MPDG.COM
333 EL DORADO STREET
MONTEREY, CA 93940
MPDG.COM



CLAY LARSON
DIRECTOR OF CLIENT RELATIONS
DIRECT LINE: (831) 264-4077
clay.larson@1stcapitalbank.com



Terry L. Wecker
Realtor®/Manager

457 Webster Street
Monterey, CA 93940
831-649-0102
tweck@pacbell.net

BRE #00548546
customhoureality.com



Robert Russell
robert@tpohr.com
831.647.7292

The HR ExpertsSM
Consulting • Training • Investigations

60 Garden Court, Suite 100 • Monterey, CA 93940
www.tpohr.com • Fax 831.658.0201
PI-25638

KENNEDY, ARCHER & GIFFEN
A Professional Corporation

JON R. GIFFEN
Attorney at Law

24591 Silver Cloud Court
Suite 200
Monterey, California 93940

Tel (831) 373-7500
Fax (831) 373-7555
E-mail: jgiffen@kaglaw.net

Here for Good Community Foundation
for Monterey County

Daniel R. Baldwin
President/CEO

2354 Garden Road, Monterey, CA 93940
831.375.9712 x115 | Direct 831.884.5715
Cell 831.236.9815 | Fax 831.375.4731
danb@cfmco.org www.cfmco.org
www.facebook.com/cfmco

La Rueda Is Sponsored In Part By

Robert Mulford and Noland Hamerly Etienne & Hoss

HAPPY BIRTHDAY

Joe Green – October 16
Terry Ryan – October 16
Debi Hardwick – October 19
Norm Edwards – October 21

