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La Rueda

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230



Paul Michel

Your National Marine Sanctuaries; Delivering On Conservation – A West Coast/Monterey Perspective

Paul Michel has more than 33 years of experience in environmental protection at the local, state, federal, and international levels. He is a nationally-recognized leader in wetlands, coast, and ocean management and protection. As Regional Policy Coordinator, he is responsible for sanctuary planning and policy development for the West Coast Regional office of the national marine sanctuaries, which manages 15,333 square miles of marine protected areas around Channel Islands, Cordell Bank, Greater Farallones, Monterey Bay and Olympic Coast. Each of these sanctuaries is intimately connected to the entire coast from Alaska to Baja and to the far reaches of the world ocean via ocean currents. Paul's focus is on enhancing marine conservation, science, education, and promoting sustainable tourism.

Prior to his appointment, Mr. Michel was Superintendent of the Monterey Bay National Marine Sanctuary from April 2007 to September, 2020. Mr. Michel worked for the U.S. Environmental Protection Agency from 1987 to 2007 in various capacities in Washington, D.C., including a White House assignment in the Office of Management and Budget. In Los Angeles from 1990-1994, he coordinated resource protection programs for the Santa Monica Bay Restoration Project. From 1995-2003, he led EPA's efforts to restore and protect wetlands in southern California. From 2003 to 2007, he directed coastal and wetlands protection programs across California, Arizona, Nevada, Hawaii and the Pacific Islands, as well as bi-national environmental programs with Mexico.

Mr. Michel was born and raised in Oak Ridge, Tennessee. He earned a Bachelors degree from the University of Tennessee in political science and a Masters degree from Georgia State University in public administration.



Dan Baldwin



Hello fellow Rotarians! Most of you know me as the President/CEO of the Community Foundation for Monterey County (CFMC), the job that brought me to Monterey in 2010. It's tremendous work, especially in a community of philanthropically minded people. Since 2010, the CFMC has grown from 300 funds and \$130 million in charitable assets to more than 550 funds and \$340 million in assets. Grants have increased from \$6.5 million in 2010 to more than \$25 million in 2020. We're now the go-to repository for disaster philanthropy, having raised \$4 million for COVID

Relief and \$1 million for our fire fund. We partner with the Monterey County Weekly and the Monterey Peninsula Foundation for Monterey County Gives!, which this year topped \$7.88 million, and had an increase of 2,500 donors. We also engage in community projects outside of grantmaking. The CFMC is currently leading the Monterey County COVID 19 Collaborative, a countywide, multi-sector initiative to drive down infection rates (and prepare for vaccinations) by focusing on the hardest hit communities.

How did I get here? I'll spare you details of my Nobel Prize and world records in speed macramé, and say I so enjoy reading and hearing about the interesting lives of my fellow club members that I hope my journey will hold up by comparison.

I'm a native Iowan, born (as were my parents) in the small city of Keokuk, situated on the state's southeast tip, on the Mississippi River. We moved a few times (not my fault!) when I was young, and settled in the even smaller community of Manchester, Iowa. I went to the University of Iowa, where I earned a B.A. in English and an M.A. in Nonfiction Writing. I wrote my masters thesis on the "outlaw" journalist Hunter S. Thompson, if that indicates where my head was at the time. Just trying to track him down was a good test during those pre-internet days.

I generally say I've had three careers: writer, museum director, and community foundation CEO. After college I moved to Dallas and became a freelance writer. I wrote on many topics and found myself as the primary sportswriter for D Magazine, a glossy hard-news monthly. This was great fun, as I was in a large market that had teams in every major sport. I profiled Mickey Mantle, Nolan Ryan, Mavericks owner Don Carter, former Cowboys coach Jimmy Johnson, and many NBA and MLB players. Spent a lot of time sitting courtside and interviewing players in locker rooms.

I realized sports writing was in large part a fulfillment of a childhood dream, and that interviewing pituitary anomalies was not going to sustain my interests. I had been doing publications and programs at an outdoor history museum called Old City Park (OCP), and at the ripe old age of 34 found myself as the executive director. OCP at the time was the seventh largest cultural institution in Dallas with a board of 50. It is situated on 14 acres on the edge of downtown. Needless to say, this job required the naivety and energy of youth: even if you don't know what you're doing, you can make progress by working hard.

In the mid-90s we moved back to Iowa, where I was president/CEO of the National Czech & Slovak Museum & Library. While this sounds quirky, it is rated as the #2 ethnic museum in the U.S. Because it was a national museum with an international mission, I made trips to central Europe and spent lots of time at embassies in Washington. It was a fun experience. I gave museum tours to Madeleine Albright, Clarence Thomas and a host of others.

I joined Rotary in/around 1998. It was the downtown club in Cedar Rapids, with more than 300 members. A very different Rotary experience. I was club president in 2008/9. Ironically, the larger the club, the easier it is to be president because the meetings must be so regimented. I have great respect for all of our club's presidents as I see the time and commitment they put into it.

Foundation work had long interested me, and in 2002 I had an opportunity to become president/CEO of the Greater Cedar Rapids Community Foundation. In my eight years there the GCRCF grew from \$24 million in assets to \$110 million. It's fun to exclaim the power of philanthropy and see who will join in. In 2008 Cedar Rapids experienced a horrible flood that swept through the central business district and flooded 5,000 homes. This was my first experience in disaster philanthropy, grantmaking and the role a community foundation can play in community recovery. The GCRCF was named Foundation of the Year by the Association of Fundraising Professionals International for its flood recovery work. But having moved to Monterey in 2010, my successor accepted the award!

How did I get to Monterey? My oldest, Darren, enlisted in the Army in 2003, and in early 2004 came to the DLI to learn Arabic. I made my first trip here that Spring. Well, I had the reaction of many, wondering what happens in your life that you get to live in Monterey County. I made a few extended trips here, and even looked to see if there was a community foundation. Indeed there was, but I got married in 2006, having cajoled the wonderful Anne Ylvisaker to move to Cedar Rapids from the Twin Cities. In 2009 a search firm letter came across my desk, announcing Todd Lueders retirement from the CFMC. After getting the proper permission (note the use of the singular), I reached out, got in the process and was fortunate enough to get offered the job.

The aforementioned Anne is a writer of middle-grade novels and other children's books. She is also a talented artist. We have three kids. Darren (now 36 and living in the UK with his wife and four-month-old daughter), Carey (34, recently fled Brooklyn for upstate New York), and Maria (27, Brooklyn). And four-legged Buster, around whom the universe revolves. We love living here, and we'd better, given that our kids are so far away.

That's all I know. (Really. That's all I know.) The film version was put on hold due to COVID restraints. You'll just have to wait....I enjoy Rotary and look forward to seeing you all in person again soon.



THE ROTARY CLUB OF MONTEREY COG MEMBERS



Matt Morgan
Keeping us apprised about important updates from CHOMP



Phil Deppert
Heading up the newly created Public Relations committee for the Rotary Club of Monterey



Mike "Hutch" Hutchinson
Leading the Rotary Club of Monterey's International Global Grant effort



Dean Roylance
Rotary Invocation/Pledge Leader



Christian Thiessen
Marine Captain and all around great student



Shyam Kamath
We know Shyam's well versed in almost everything



Molly Bozzo
Leader of the newly formed Monterey Rotary Book Club



David Martin
Running a tight ship at Monterey Peninsula College

FEBRUARY

Thursday – 02/04 **Dino Pick** – The Future of U.S. Special Operations Forces

Thursday – 02/11 **Board Meeting** – 8:00 AM (Via Zoom)

Thursday – 02/11 **Dan O'Brien** – History Of The Rotary Club Of Monterey (Fading Memories Of Club Past Presidents)

Thursday – 02/18 **Molly, Hutch, Phil** – COG Bios

Thursday – 02/25 **Dr. Nina Shattuck** – Crew Rest On Ships/Subs/Planes

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**Support The Martin/Hurd
Rotary Club of Monterey Fund**

at the CFMC that provides grants to local non-profit organizations supporting youth and scholarships for students.

For More Information:
<http://www.cfmco.org/about-us/fund-list/rotary-club-monterey-martin-hurd-fund/>



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Billy McAfee – January 30



Past President Dino Pick returns to Monterey