

# Rotary



# Club of Merced

## Club Meeting

Merced  
Meets at Merced Elks  
Lodge  
1910 M Street  
Merced, CA 95340  
Time: Wednesday at  
12:00 PM

## Club Leaders



RoseMary Parga Duran  
President



Barbara Ward  
President -  
Elect



Don Bragonier  
Club  
Director  
Club  
Program  
Chair



Joy Alexander  
Secretary



Edward C. Spinardi II  
Treasurer



Clark Kellogg  
Sergeant-  
at-Arms



Lauren Marks-Royer  
International  
Service  
Chair



Matt Hoffman  
Club Service  
Chair



Vinton Thengvall  
Bulletin  
Editor  
Webmaster

Sara Cribari Hill

## Merced Rotary Meeting August 11, 2021 - Jennifer Flachman, City of Merced

For our meeting today, Wednesday August 11, 2021 at 12:00 Noon, please welcome the new Public Information Officer for the City of Merced, Jennifer Flachman. Ms. Flachman started at her new role on July 26, 2021. Please give Jennifer a warm welcome to our Merced Rotary club and congratulate her on her new position and return to the Merced community.

Join us for the meeting in person at the Elks Lodge, Merced, CA.

**\*\*Please note that we strongly encourage masks for the in-person meeting.\*\***

Or by Zoom link below:

<https://us02web.zoom.us/j/82206682100?pwd=ZmhnaVpKcWYvdjJlcFF5UmhMRXFXUT09>

Meeting ID: 822 0668 2100

Password: 1GJidD

Ms. Flachman started her work with the City of Merced on July 26, 2021. She brings a wealth of experience in communication and will be responsible for managing, planning, and overseeing public engagement, including direct partnerships with residents, businesses, and other stakeholder organizations to ensure the City maintains a positive public image and perception while facilitating the timely provision of information to citizens. Ms. Flachman will also serve as a liaison between the City and the media and performing duties as the Senior Management Analyst.



Ms. Flachman possesses broad experience in communications, marketing, media relations, and reputation management. Leading up to her new City role, Ms. Flachman served as Executive Director/CEO of Boys & Girls Clubs of South San Luis Obispo County, where she was responsible for the development of the organization's long-term strategic plan and overall direction and execution of the organization's community and media relations, as well covering digital and social media.

Prior to that, Ms. Flachman served more than 18 years as Director of Investor Relations, Media, and Public Relations for AMERCO and U-Haul International, where she was responsible for fostering relationships with key stakeholders.

◆Having grown up in the Merced area, I have a strong and sincere connection to our community. I consider this to be a very special place,◆ stated Flachman. ◆I look forward to serving and supporting quality individuals who make up the City staff as we work together to advance our mission and objectives. This is an exciting time for the City of Merced, and I am thrilled to showcase and celebrate the people who live, work, and visit our community.◆

Flachman holds a Bachelor of Science degree from California Polytechnic State University at San Luis Obispo, California.

## Merced Rotary Mask Guidelines

Tuesday, August 3, 2021

Mask Update

In order to limit the spread of COVID we are strongly encouraging members, whether vaccinated or un-vaccinated, to wear masks during the meeting except for when eating.

Thanks for your cooperation,  
Your Rotary Board



Community Service Chair



[Brenda J. Callahan-Johnson](#)  
Vocational Service Chair



[James G. Marshall](#)  
Rotary Foundation Chair



[Steve M. Tietjen](#)  
Membership Chair



[David P. Spangler](#)  
Attendance Secretary



[David S. Dunham](#)  
iPast President



[Michael Nelson](#)  
Assistant Governor

## Events

August 28th  
[Merced BBQ](#)

## Speakers

**August 11, 2021**  
[Jennifer Flachman](#)  
PIO for the City of Merced

**August 18, 2021**  
[Rotary District Governor Tim Madden](#)

**August 25, 2021**  
[Merced Rotary BBQ Planning Meeting](#)

**August 28, 2021**  
[Western Memorial BBQ](#)  
BBQ on the lake

## Birthdays

Sara Cribari Hill  
August 13th  
Kent Floro  
August 24th

## Wedding Anniversaries

Eric Hamm  
August 16th

## District Governor Tim Madden - Club Meeting August 18, 2021

Tuesday, July 20, 2021

Our Rotary District Governor Tim Madden will visit our Club August 18, 2021.

DG Tim is a member of the Oakhurst Sunrise Club and resides in Awhanee, CA. He is Owner/Partner of Above the Fog Marketing with his wife Susan Madden.

From the company website: [seethingsmoreclearly.com](http://seethingsmoreclearly.com)

Through his travel businesses, Tim Madden brings 22 years of organizing international group travel. During this time, Tim was responsible for promotions and marketing, travel arrangements and all details of onsite coordination with host properties and vendors. Locally, Tim has served on both the North Fork and Oakhurst Area Chambers of Commerce as Board President, Oakhurst Sierra Sunrise Rotary President, the Oakhurst Community Advisory Council and the Finance and Strategic Planning Committee.

Beginning in 1993, Susan Madden has been actively involved with professional organizations throughout the United States, providing graphic design and marketing services to a variety of trade associations. In this capacity, Susan manages and designs all forms of communications, including brochures, advertisements and onsite publications. In her community, Susan has served as Oakhurst Sierra Rotary President, the Yosemite Gateway Partners Steering Committee, and Oakhurst Area Chamber of Commerce President.

Additionally, both partners currently enjoy travel, outdoor adventures, rooting for the Dodgers and making the most of life in the mountains.

We would like everyone to be present and help give him a warm welcome.

Thank you,  
RoseMary



## Merced Rotary BBQ - August 28, 2021

Tuesday, July 13, 2021

Merced Rotary's Annual

# WESTERN MEMORIAL BARBECUE

Saturday, August 28, 2021

Rotary Cove • Lake Yosemite

**5:30 pm** No Host Bar

**7:00 pm** BBQ Steak Dinner



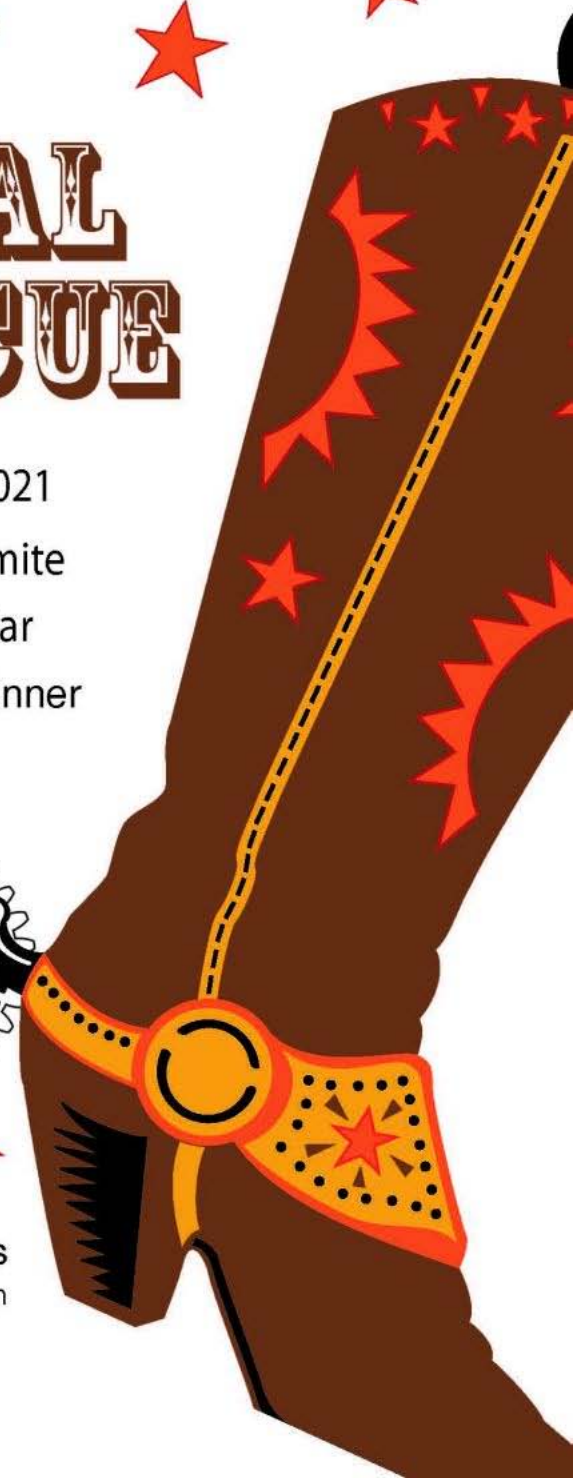
Proceeds benefit:  
Scholarships &  
other Merced Rotary  
Community Projects



**\$50 per person**

Raffle, Dessert & Silent Auctions

For More Information: [vthengvall@yahoo.com](mailto:vthengvall@yahoo.com)



Years of Service

Let Brenda know by August 11, whether you will provide an auction item or if you would like to contribute \$50 and the auction committee will purchase an item for you.

Rotary



Club of  
Merced

# SEEKING SILENT AUCTION ITEMS

(\$50 or a Silent Auction Item)

Please consider putting together a basket or item for our Silent Auction at the Merced Rotary BBQ on **AUGUST 28th, 2021**.

If you can't bring an item, please have your \$50 turned in by **AUGUST 11, 2021** so we can buy items to auction off.

Questions? Need ideas?  
Call Brenda (209) 761-5867