

# Rotary



## Club of Chico Sunrise

### Business Super Hero Chico Chamber of Commerce!

By Carol Linscheid on Thursday, July 29, 2021

**President Paul** opened the meeting and invited **John Touchette** to provide the invocation and lead us in the pledge once the flag location was established.

Guests included speaker Katy Thoma and members of the 20/30 Club, Scott and Mindy. It seems there was possibly one more and this reporter apologizes for missing her name.

### Announcements & Comments

- **Randy Linquist** stocked the Little Free Library at the Covered Bridge which we learned from a prior speaker was in need of books
- The 20/30 Club is back! They are holding the shopping spree for kiddos hiding to school. Meet at Kohl's on Aug 7 prior to 8:30 when the kids will begin to arrive.

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- **Aaron Souza**, on behalf of the Social Committee, drew names for lunch meeting participants who will get to know each other and report back to the Club. They are **John Carlon** and **Rich Powell**. In a case of contagious oblivion, it was unclear initially to President Paul that Aaron was actually present to do this duty and then it was unclear to Aaron that Rich was sitting right in front of him. Probably both should pay a visit to Dr. Houlahan who actually wasn't there.
- **Randy Linquist** reminded members to see his prior email regarding help needed at the Boys and Girls Club on Saturday

### Recognitions

- **Carl Ochsner** returned from a trip to Santa Cruz and Encinitas Beach and presented a shirt to President Paul which he had been carrying around waiting to be called on for weeks. Due to the gift and storage fees, no bells were awarded.
- **Pres Paul** took a bell on behalf of **Greg Melton** whose brother is putting on Chico Summer Fest at Patrick's Ranch on Aug 21. This is a family friendly event. 1 bell.
- **Dan Bay** offered that his daughter was in labor as he was speaking. He and Reba have the first born in their care while the parents are producing the second. This will be a boy. Dan will report more next week. 1 bell for now and more to come.

### Program

**Geralyn Sheridan** introduced our speaker, Katy Thoma who is the CEO of the Chico Chamber of Commerce. Katy is a long-time, committed Rotarian who claims to be able to recite her spiel from working at Magic Mountain back in the day but apparently only after a cocktail or two.

Katy explained that it is the focus of the Chamber to leverage the voice of businesses in support of our community. The Chamber was chartered in 1938. With the Pandemic, the Chamber pivoted to become the go-to resource for businesses in the environment of daily rule changes. They

### Events/Speakers

August 5th  
**Chico Sunrise Meeting: Eric Smith, Oroville Chamber of Commerce**

August 12th  
**Chico Sunrise Meeting: Work Training Center**

August 19th  
**Chico Sunrise Meeting, Esteban Renosa, News Reporting**

August 19th  
**Chico Sunrise Board of Directors Meeting**

August 26th  
**Chico Sunrise Meeting:**

### Birthdays



**Phil Wilke**  
August 14th



**Paul Peck**  
August 29th

### Club Anniversaries



**Larry C. Guanzon**  
07-17-2003  
18 Years



**Carol Linscheid**  
08-19-2004  
17 Years



**Howard Slater**  
07-07-2005  
16 Years



**Heidi E. Houlihan**  
07-07-2005  
16 Years



**John Carlon**  
07-07-2005  
16 Years

**Tanya E. Layne**  
09-01-2006

supported businesses by collaborating with others such as Slater and Sons to set up a grant and 5th Sun to obtain face masks and hand sanitizer to give away to all businesses whether or not they were Chamber members.

For 2021 and beyond, the focus is to advocate for housing that is attainable and increase rental housing; the safety of the community; and declining clean and safe parks. The primary focus for 2021 is to support and advocate on behalf of businesses in recruitment and retention of employees. There has been some public criticism of our community in news and social media that make qualified applicants elect not to come to our area. We can all help by posting positive information about Chico on our Facebook pages.

Katy brought some wonderful handouts Katy can be reached at [katy@chicochamber.com](mailto:katy@chicochamber.com).

## In Closing

Thanks to:

- Invocation: John Touchette
- Greeters: Joe Schultz
- Check In: Geralyn Sheridan
- Bulletin: Carol Linscheid
- GIP Reminder: Susie Sorenson

Next week:

- Greeters: Pete G, Rich P
- Invocation: Dave W.
- Check In: Howard & Randy
- Belletin: Carol Linscheid



15 Years  
[Greg Melton](#)  
07-31-2014  
7 Years



[Jose Bravo](#)  
07-31-2014  
7 Years



[Karen Hansen](#)  
07-05-2018  
3 Years



[Kaytlynne Michelle Deardorf](#)  
08-01-2019  
2 Years



[Randy Linquist](#)  
07-08-2021  
0 Years

## Club Meeting

Chico Sunrise  
Meets at Canyon Oaks Country Club  
999 Yosemite Drive  
Chico, CA 95928  
Time: Thursday at 06:45 AM