

Rotary



Club of Mt. Shasta

Club Leaders



[Doug Carter](#)
Membership Chair
President



[Thomas F. Stienstra](#)
President-Elect



[Gary L. Bostwick](#)
Secretary



[Lorinda Forrest Meyer](#)
Secretary



[Donna Boyd](#)
Treasurer



[Audra Beylik](#)
Public Relations Chair



[Mark Foster](#)
Rotary Foundation
Chair



[Heather Maria Solus](#)
iPast President



[Heather Maria Solus](#)
Assistant Governor

Mt. Shasta Rotary Meeting 9-16-2020

Wednesday, September 16, 2020

Call to Order & Welcome

Pledge of Allegiance:

Guests/Visiting Rotarians: Mark Roberts-District Governor, Mike Mondeau, Ana Pringle

Reports:

- Doug met with Renee and explored the back end of the program for Rotary in North State Giving. We only lack a budget for the year. Lynn will get that done for us. Doug will provide 5-7 things Rotary does and we will be ready to be a participant.
- Mike reported he is on the medical advisory council. The hospital is dedicating the new emergency room on Friday at 10am.
- Tom H has been meeting with Alisa Johnson regarding the Master Plan. He recommended they give the club an update on the master plan. This impacts the venues for Castle Crags, Blackberry Festival.
- Audra said next weeks Rotary Corner will feature our relationship with parks in the area. Most articles we are pulling from our last year report. This is timely information to share with the community and helps the newspaper as a credible source, provide info about members of the community. Send any info on future articles MtShastaRotary@gmail.com.
- Heather recommended we do a report in the Rotary Corner on Meals on Wheels. The program is expanding rapidly, partly due to COVID and also people who are sheltering here from other areas due to the fires.

Program: Mark Roberts, District Governor

Mark has more than 20 years of fund-raising for school districts. He joined the Rotary Club in La Morinda in 1995. Served as the club service director, named Rotarian of the year, before becoming Assistant District Governor and nor District Governor ♦ all in only four years. He is also a triple crown member of the Paul Harris Society.

Mark is inspired by the involvement of small Rotary clubs in rural area. He commended the Mt Shasta Club on their community involvement. January, Mark went to the international assemble, where 530 incoming DGs come together from all around the world. They met with new Rotary International President Holger Knaack.

Nearly all the clubs are meeting via zoom, looking for ways they can be involved with projects. The continued support of Rotary Foundation helps keep work moving forward. Many folks are focusing on projects such as Meals on Wheels. Food insecurity is on the rise, and not for just seniors. Clubs are encouraging blood drives. Some clubs help as school tutors helping students who struggle with distance learning.

Mark appreciates the innovation and flexibility of Rotary. We say we can deal with this and we do. If you want to learn about the history of an area, talk to a Rotarian, what♦s going on and community needs ♦ a Rotarian will tell you.

What is important for the district and its 73 clubs, the most important is our members. Rotary doesn♦ exist without the clubs, and clubs don♦ exist without the members. Be respectful and appreciative of each other, especially during these tough times. We are all volunteers and will accomplish more together as we show respect. Just as employees need acknowledgement and respect, we should do the same for our members.

Ways we can continue to grow Rotary. Over the past ten years, membership has been on the decline, especially in north America and the US. We can turn this around. One way is to maintain and strengthen the connection with the young people we serve. Student of the year, scholarship, Camp Royal and Camp Venture and also youth exchange programs - these young people have had a great experience with Rotary. Help them recognize the Rotary experience can happen again and again as they stay involved with Rotary. Stay in touch with these young folks and find ways to engage them with your club.

Another way we can grow Rotary is to welcome people who may have never thought of being part of Rotary. Rotary is often thought of as the rich, old white man♦s lunch club. Mark is confident we

can do a lot to dispel that in the next few years. Jennifer Jones will be the first new Rotary International Present shortly. Hopefully, due to her, many folks could look at Rotary differently. Let's extend an invitation to others so that we can become more inclusive and diverse.

There are opportunities for satellite clubs, passport clubs for people who travel.

Tell your Rotary story. This is Mark's tagline for this year. There are 1.2 million Rotarians in 162 countries around the world. More engaging is to tell your story about why you are involved with Rotary, and projects you care about.

Mark shared his story about his involvement with Rotaract. Think about your personal story about Rotary. Mt. Shasta is a truly fantastic Rotary club.

Coming up in the district is our first District virtual seminar, Saturday, October 3. Everyone has received an individual invitation. There is no charge and it lasts 2-3 hours. Click on the link in the email to register.

During the conference, we will talk about branding and public image. There will be info specifically on virtual fund-raisers. Also, there will be a talk about Zoom meetings and ways to attract speakers and programs you may not normally be able to access.

The district conference is coming next April 30-May 2 next Spring in Sacramento. The theme is going to be "All Aboard". There will be a focus on engaging other communities, ethnic groups and others involved with Rotary.

Mark asked for any questions:

Ken: Thanks for presentation. Ken is new to Rotary and was wondering how clubs are established. We have a club in Dunsmuir and one in Weed that are small. What is the logic around starting a new club, even though they are small in number. There is strength in the power of numbers.

Mark: I can't give you a scientific answer. I look at the Dunsmuir club with ten members, but all are passionate about supporting their local community. It seems hyper-local, but it works. You also have people who, like Donna, are involved internationally with Rotary. From my perspective, it is a benefit to have the individual, smaller clubs. Large clubs do very well, but the more clubs you have the better the opportunity to find a meeting schedule fit. Each club also has its own character and personality. Some club personalities may be a better fit for a particular person than others.

Al: Years ago, in Siskiyou there was an e-club which communicated via Skype. Please address this. Also, not all clubs in Siskiyou County are in District 5160.

Mark said Weed is the district's most northern club. He didn't know if there is an e-club operating in Siskiyou County. There is one in the Bay Area. The concept is good for folks who can't attend regular meetings because they are in a rural area. One size doesn't fit all when it comes to Rotary Clubs. If you want to get a club started, talk with Heather who is our Assistant District Governor.

Mark said he is accessible if people had questions after this meeting.

Kathy said she didn't realize the Rotary boundaries of our District.

Mark said that in most areas, clubs follow county boundaries. In Butte, the county is divided between two districts.

Donna asked about the topics at the virtual assembly. She attended the Woodland club meeting yesterday and they shared some creative fund-raising ideas. They are holding a virtual Brewfest where people get a dinner from a restaurant and come together via zoom. She recommended there could be a location somewhere in Rotary which could be a resource for fund raising ideas. Mark replied they are working on this for the website. There will be a link on the main page.

Heather had a quick comment about the district boundaries. When the districts were formed there was an effort to include metropolitan and rural boundaries. Oakland and Alameda are in different districts.

Mark hopes during the spring he can get back up here and meet in person. He thanked all our club does for the foundation, Rotary and our community.

Kathy Suvia added complements to Mark. She has had opportunities to work with Mark in the past few weeks. Mark has been most instrumental for bringing continuity in our district from year to year, building on what has happened before, rather than operating independently of previous accomplishments and projects which were underway.

Doug wants to close with a thought. He told a story of when Mark got up to speak at a Rotary meeting. Mark has something about him that touches people in a positive way in a very short time.

Happy Bucks:

- Merle - \$5 Betty's mother and two sisters are back in their homes after evacuations in the Oroville area
- Ken - \$5 for the work on the Master plan. Tom has done a great job presenting and Renee as well. Have done City Park and Shastice Park already
- Ken's son just got a job at Berry vale as a data manager. He has been with them for

- a while and they are glad he is out of the house during the day \$5
- Al ♦ Dorthea has about 20 of her oil paintings on display at the McCloud Hotel. One of the large painting sold - \$10
- Tim S ♦ he participated in the meeting for Shastice Park. Found the presentation to be excellent - \$10
- Mike ♦ ditto Ken and Tim♦s comments. He has participated on the meetings on the Master Plan. He appreciates the work done on making these facilities more accessible to the community - \$10
- Doug - \$10 Mike and \$10 to Ana
- Ted ♦ last week♦s program on the eco restoration camps, he said he would give \$5 for each member who would join their organization. He signed up for \$12.50 per month so owes \$5 for himself.

Marble Game ♦ Tim Stearns did not draw the blue marble

The program next week is Stephen Brian, Executive Director of Local Resource Center, and South County Community Resource Center collaborative (weed, Dunsmuir, Mt, Shasta and McCloud)

Birthdays



[Michael E. Schweitzer](#)
September 21st

Wedding Anniversaries



[Kathleen M. Suvia](#)
September 17th



[Renee Casterline](#)
September 20th

Years of Service

No Years Of Service Found

Club Meeting

Mt. Shasta

Meets at Normally, Mt. Shasta Resort. Currently via Zoom. * Please note first meeting of each month is an evening meeting at 5:30PM; same location

1000 Siskiyou Lake Boulevard

Mt. Shasta, CA 96067

Time: Wednesday at 12:15 PM