

Rotary

Club of Southwest Eureka



Celebrating
50 Years
of Service

Club Meeting

Southwest Eureka
Meets at Via Zoom
Teleconferencing
Members Contact Elan Firpo
elanfirpo@gmail.com

Time: Friday at 12:30 PM

Club Leaders



John Vandermolen
President



Elizabeth Ennis
President - Elect



Elan Firpo
Secretary



Vinson Champ
Treasurer



Cynthia Denbo
Public Relations
Chair



Mark McGowan
Rotary
Foundation Chair



Scott Pesch
Membership
Chair



Rick Roberts
Sergeant-at-Arms

Haider Ajina
Lyme Tap Chair

Rotary Club of Southwest Eureka Sou'wester January 22,2021

By Scott Pesch
Photos by Mary Crumley

Our meeting was called to order at 12:35 PM by **President JOHN VANDERMOLEN** and the Pledge and Thought of the Day was **by Nancy Kay**.



Our Rotary Club guest was **fellow Rotarian Linda Wise** who was also our program.



[Daniel Brown](#)
Community
Service Chair



[Nancy Kay](#)
Club Service
Chair



[Martin L. Lay](#)
International
Service Chair



[Meghann M
Broadstock](#)
Vocational
Service Chair



[Kenneth S
Singleton](#)
iPast President



[Mary L. Crumley](#)
Assistant
Governor

Events / Speakers

No Events found

Birthdays



[Mike L Newman](#)
January 25th



[John J. Gierak](#)
February 4th



[John W. Ennis](#)
February 14th

[William Morrill](#)
February 15th



Sunshine Report:

Keep Jim Anderson in your thoughts and prayers as he is in Saint Josephs Rehab center with fluid on his lungs. He is unable to have visitors, but I'm sure get well cards from our membership would help cheer him up. The address is 2200 Harrison, Eureka 95503 Room 11. He is projected to get out in early February.



[Cassandra Hesseltn](#)
February 15th



[William Honsal](#)
February 17th



[Jerry Colivas, Jr.](#)
February 18th



[Laura Morris](#)
February 19th



Announcements: President John VanderMolen discussed the importance of Paul Harris Fellowships as the money raised goes to Rotary's foundation account. The PH Fellowships began in 1957 and in 2006 Rotary hit the 1 million mark in the number of PH Fellowships raised. A PH Fellowship is represented by a \$1,000 contribution from an individual Rotarian. Here is our clubs' PF Fellowship updates that will be presented during John's Presidency:

PH Fellowships ♦ First time

- Greg Hufford
- Scott Pesch
- Angelica Meade
- Elizabeth O'Dell
- Caroline Rasmussen

+1

- Bill Morrill
- Melinda Ciarabellini
- Rory Hanson
- Troy Vizenor
- Kristin Blair
- Rick Roberts

+2

- Mark Dias

+3

- Haider Ajina
- John Ayres
- Marie Liscom

+4

- Ken Singleton

+8 Major Donor

- Rick Roberts



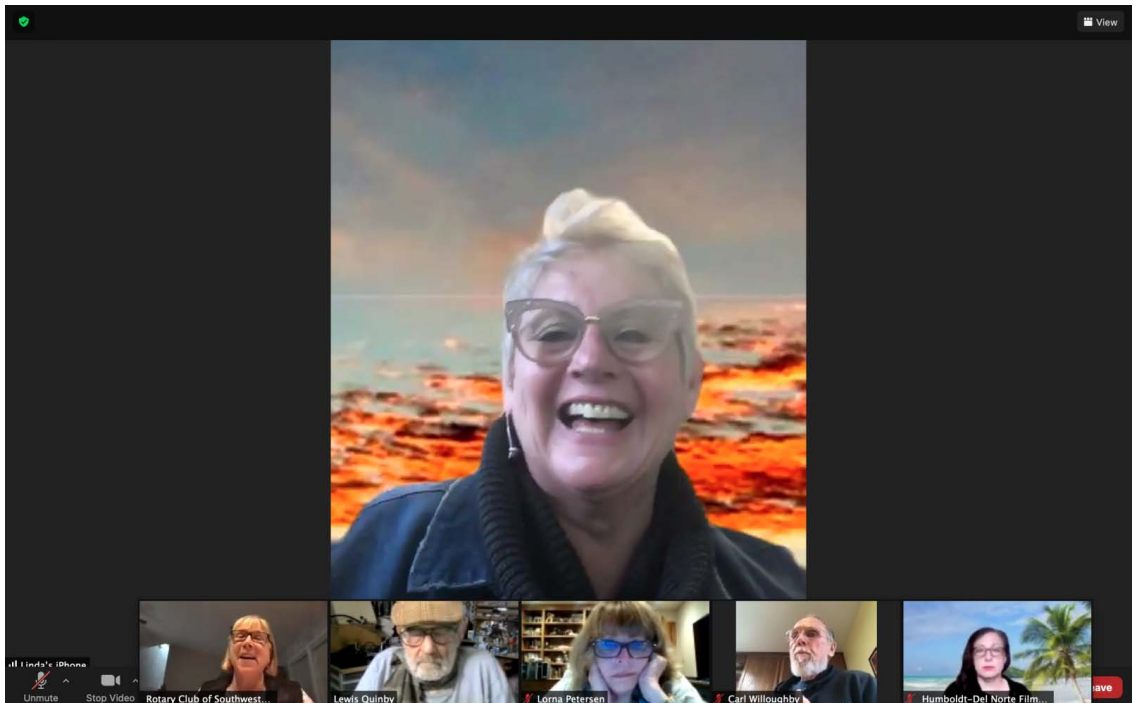
Mike Newman announced the importance of our club **stepping up** for this next round of **Backpack for Kids during February and March**. We need to supply 6-8 volunteers per week to make this work since SW Rotary in charge of the event during this time period. Please look for Mike's emails to sign up on Sign-up Genie. Thank you Big Mike for taking the lead on this!!!





Haider Ajina has brought us another great idea to do a drive-by and pick up your **bratwurst dinner** on **Thursday, March 25th**. Man, this is going to be another good fundraiser! OK, so **Cindy Denbo** came up with the perfect name **Best of the Wurst** which is perfect for what is going on with COVID! So intelligent, so remarkable and what a team! The dinner will include three bratwurst, potato salad, red cabbage and maybe a dessert all for \$20 bucks if pre-ordered and \$25 if you order within 10 days of the event.

Our Program presenter was **Linda Wise from Recology** who was introduced by Nancy Kay. Here is Linda's bio summary



Linda Wise, a native Northern Californian, attended Humboldt State University for coursework in the Wastewater Utilization program for her Masters of Science Degree. She then began her career in the waste industry as a regulator in Yuba/Sutter County area. While there

- Linda was the lead manager of the Local Enforcement Agency for Solid Waste Issues,
- she taught biology at the local community college
- she served as the Chair of the Yuba County Fish & Game Commission
- and she served as Chair Pro-tem of the Yuba County Grand Jury.

Ms. Wise and her husband, Don, returned to Humboldt County 17 years ago when she began her career with Recology, a 100% employee-owned waste and resource recovery company, based in Northern California. She started as a Safety & Environmental Compliance Manager, and is now the General Manager of Recology Humboldt County.

In addition to her day job, Linda is known for her painting and sculptures. She won Eureka's first Artist of the year, and is the artist responsible for the large horse **Brucephalus** located on 101 and Myrtle and the 3 deer sculptures in Fortuna. Ms. Wise is active in several local service and arts organizations and served as President of the Redwood Art Association.

Linda's office is at the Recology Humboldt County Samoa Recycling Processing Facility, 1 mile south of the turnoff to the Samoa Cookhouse. The facility has become a destination for local people who want to see what happens to their recycling, ask questions, and get hints on how to reduce waste. There is a **garbage museum** with a working jukebox full of oldies but goodies and lots of art created by local artists. When the Covid crisis is over and people can go out again, they are all welcome to come and visit or arrange for a tour.

Here are some important talking points from Linda's PowerPoint presentation. If you'd like a copy of the presentation, please email Scott Pesch at pacificpartnerscommercial@gmail.com.

Facts about WASTE

1. **70% more in 30 years**
2. **40-60% organic/food**
3. **13K pieces of paper toss/household/year**

Facts about WASTE What can individual do?

Support **Producer Responsibility**

Begin a **Zero Waste Lifestyle**-Start small

Better choices as a consumer

Give **Consumer Feedback**

Why CRV locations are closing!?!

Decline of Commodity Market affects the value of all Recyclable Materials including CRV containers- and Redemption Centers are increasingly operating in the red

- When a customer redeems one pound of aluminum containers (29.4 cans), they receive **\$1.65**.
- Commodity brokers pay **\$0.40** per pound for aluminum the scrap value.
- This payment does not cover the cost of the CRV payout to the customer, staffing, equipment or shipping the material to market.
- To make up the difference HWMA subsidize Eureka Recycling Center in the amount of **\$673,000 annually** from a \$9.64 fee placed on solid waste cover the costs.

Thank you Linda Wise for sharing this with our club!
