



# The Eastwind

Journal of the Rotary Club of Santa Rosa East — Crown Jewel of District 5130

“Hay Fever”  
Edition

March 23, 2021

President  
Kim McDonald

Zoom Account  
Number —  
880 106 692

[www.zoom.us](http://www.zoom.us)



## Let's Begin . . .

President Kim McD. presided.

Mae Matos and Gary Lucas were visiting Rotarians.

Ben Taylor was our guest.

Sue B. recited the Pledge of Allegiance.

Jeff S.'s Thought for the Day™ was . . .

“March brings breezes loud and shrill,  
stirs the dancing daffodil.” — Sara Coleridge

Larry L. belted out “Hail, Hail.”





## Program



**Francesco Lecce-Chong, Music Director and Conductor of the Santa Rosa Symphony**, talked to the Club about keeping music alive during the pandemic.

The pandemic has forced symphonies to reach out to their audiences in unique ways. The Santa Rosa Symphony took to YouTube to stream concerts and interact with patrons.

To watch for upcoming performances by the Santa Rosa Symphony @ Home go to:

<https://www.youtube.com/user/ticketssrs>

And make sure you hit **SUBSCRIBE**.

---

## Next Meeting

***March 30, 2021 Noon via ZOOM***

### **American Civil Liberties Union: Protecting Civil Rights and Civil Liberties Past and Present**



Join us as we hear from Patty Morandi, Sonoma County Volunteer Chapter of the American Civil Liberties Union of Northern California and Omar Figueroa, the Founder and Principal Attorney of the Law Offices of Omar Figueroa.



Patricia Morandi, Chair, Sonoma County Volunteer Chapter of the American Civil Liberties Union of Northern California; Retired educator at Santa Rosa Junior College and Sonoma State University.

Omar Figueroa is the founder and principal attorney of the Law Offices of Omar Figueroa, one of the leading cannabis licensing, regulatory compliance, and intellectual property law firms in California.



## Club News

- ◆ Ben Taylor from the Santa Rosa Symphony thanked the club for its donation to the Symphony's Education Fund.
- ◆ Julie M. had some Happy Dollars™ for those who made it to the Russian River Clean-up.
- ◆ Rita A. had had some Happy Dollars™ for her birthday on St. Patty's Day.
- ◆ Maria R. had 50 Happy Dollars™ for her birthday. After the river clean-up, she went wine tasting.
- ◆ Sue B. had 50 Happy Dollars™ for being in the Club for 18 years.
- ◆ Gary L. had Happy Dollars™ for his 75th birthday.
- ◆ Julie M. M. had 5 Happy Dollars™ for husband Todd retiring.
- ◆ Joe M. had 25 Happy Dollars™ for his first COVID-19 shot and the river clean-up.
- ◆ P-E Mae H-M. had a Happy Dollar™ for a friend who beat COVID-19.
- ◆ A Cinco de Mayo party at Harvest Moon Winery is being planned. It's a mixed club social. Details to follow.
- ◆ President Kim had some potentially dangerous advice — "Never regret anything that makes you smile."

**District Training Assembly** . . . Please save the evening of Friday, April 16th, and the morning/afternoon of Saturday, April 17th, for this year's District Training Assembly! On Friday evening be prepared to Zoom in for our District breakout rooms and guest speaker. On Saturday morning we'll return to a Vibrant District kickoff with a guest speaker, morning sessions and afternoon electives. Register now — [LINK](#)



# DISTRICT 5130



## Rotary Youth Exchange (RYE)

MARCH 2021

[www.ye5130.org](http://www.ye5130.org)

### NEWS FROM RI:

Sadly, RYE will be dark for another year. The following is an excerpt from RI President Holger Knaack's letter to the Rotary community:

"With the continued uncertainty of the pandemic and COVID-19 virus variants, inconsistent disease mitigation efforts, and the global imbalance of vaccine access - **the board has decided to suspend the Youth Exchange program through 30 June 2022.**

"The RI board's decision was informed by scientific data, global health guidance and a number of factors required to guarantee a safe, equitable and quality experience. Given the global imbalance of access to the COVID-19 vaccine and the financial impact of the pandemic, many areas of the world would be unable to participate in 2021. Moving forward with only the limited number of participating countries with access to the vaccine would contradict Rotary's core value of fairness and commitment to diversity, equity, and inclusion."

### WHAT'S NEXT?

"Flexibility" (of spirit) is key to a successful exchange and exchange program! Our 10 disappointed 2021-

22 Outbound ambassadors will surely consider future options for going abroad. Whether the exchange is for a year, a month or something in between, whether it includes an education component, or has a primarily cultural or service focus, all will invariably impact the lives of those who choose to sample a new culture.

### ROTARY OPENS OPPORTUNITIES:

Zoom into DTA Breakout session YE101 on Saturday, April 17 at 1:00 and hear for yourself the reasons why you would want to become involved in Rotary Youth Exchange! In the meantime, Wally Krutz (Windsor RC) sums it up beautifully, sharing observations that stirred deep emotions and were significant to him:

- Meeting the husband and children of a YE student who lived with us
- Watching a young man discover art and self-expression during his year with our club.
- Seeing an outbound student who left as a smart girl return as a motivated young woman who will and already is changing the world.
- Being the architect of lifelong memories doing ordinary things.
- Repeatedly having the privilege to see the meas-

urable, remarkable and transformative changes experienced when they, their parents and their local Rotary Club make the opportunity available to them.

- Seeing all students grow and learn from the experience.

### S.T.E.P. INTO THE EXCHANGE WORLD!

Alison Mason had a phenomenal STEP (Short Term Exchange Program) experience in 2016 and is currently involved in Rota-ract in Bellingham, WA:

I can easily say that my experience with STEP changed my life. The summer of 2016, I participated in STEP with my host sister Anne, from Lingen, Germany. During our 6 weeks together, Anne and I spent time meeting each other's friends and family, exploring our hometowns, tutoring each other in German and English, etc. My family and I had so much fun exploring Northern California with Anne and I cherish the memories I made with Anne and her family; some of my favorites were those BBQs or picnics with each other's family and friends in both Petaluma and Lingen

I am so grateful that Anne and I are still in

contact! She and her family came back to America in Summer 2018 and we were able to share my family's 4th of July traditions with them, along with exploring San Francisco. It was such an amazing experience to have our two families meet after years of only knowing each other through stories. This spring I will be graduating with a BA in German and a minor in International Business and am excited for my next chance to return to Germany now that I can finally speak the language. Taking part in STEP not only sparked my interests for my career but gave me the chance to grow and learn that great things can happen when you push yourself out of your comfort zone. Whether it's in my professional career or a personal hobby, I plan to keep German a part of my life and am grateful that STEP introduced me to something I love, along with new people that I love and experiences that I will hold close to me for my lifetime. Thank you, Rotary, for all that you do for groups and individuals alike!



Alison Mason in Germany



**Rotary**  
District 5130



**NORTH COAST  
ETHICS IN BUSINESS  
AWARDS**

**T**he North Coast Ethics in Business Award is a vision of 2020-2021 Rotary District 5130 Governor Doug Johnson. DG Johnson strongly believes Rotary's "Four-Way Test" and "Core Values" are closely aligned with the concept of Ethics in Business. He shares, "As Rotarians, we need to honor businesses that are doing things right. Too often our society and the media focus on businesses that have been subject to scandals."

This Rotary Award program will honor those organizations demonstrating ethical business practice in the workplace, the marketplace, and their community. There will be three award recipients recognized for their demonstration of going beyond the expected to achieve excellence in ethical business practices.

The planning phase for the Rotary Ethics in Business Award's program started in early 2020 during the COVID-19 pandemic. The District-wide 2021 Awards luncheon will be an inaugural event for this important multi-community award. Nominations for Awards are solicited from the public and the Award recipient will be chosen by a Blue Ribbon Committee of North Coast business leaders. Customers, employees, friends and other stakeholders who have witnessed exceptional ethical behavior are asked to nominate companies and organizations at: [Ethics@Rotary5130.org](mailto:Ethics@Rotary5130.org)

The annual awards are coordinated by a committee of local business leaders and members of Rotary District 5130.

Details are at the Ethics Awards Web Page <https://www.rotary5130.org/ethics/>