



# The Eastwind

Journal of the Rotary Club of Santa Rosa East — Crown Jewel of District 5130

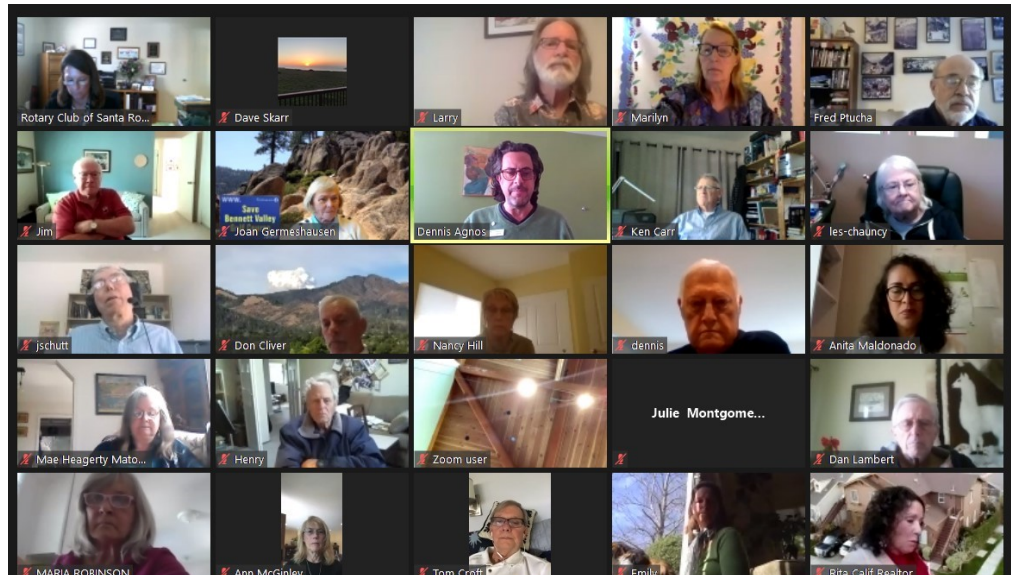
“March is National  
Celery Month”  
Edition

March 2, 2021

President  
Kim McDonald

Zoom Account  
Number —  
880 106 692

[www.zoom.us](http://www.zoom.us)



## Let's Begin . . .

- President Kim McD. began the meeting at 12:10 p.m.
- Our visiting Rotarian was Mae Heagerty-Matos (West Club). Anita Maldonado was our guest.
- Rita A. recited the Pledge of Allegiance.
- Jeff S.'s Thought for the Day™ was . . . “We love being mentally strong, but we hate situations that allow us to put our mental strength to good use.” — Mokokoma Mokhonoana
- Larry L. waited until the end of the meeting to gift us with *America (My Country 'Tis Of Thee)*



## Program



### **Club Talk: SAY Programs + Services during the COVID Pandemic, Dennis Agnos, Social Advocates for Youth**

Dennis Agnos is Chief Development Officer for SAY (Social Advocates for Youth). He presented to the club the mission of Social Advocates for Youth and the struggles to get things done during a pandemic.

He is a nonprofit professional with more than 20 years of experience in designing, implementing, and executing on fund development strategies for local, regional and national organizations.

For more information about SAY — [www.SAYSC.org](http://www.SAYSC.org)

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## Next Meeting

***March 9, 2021 Noon via ZOOM***



Kathy Flamson has been a member of the Calistoga Rotary Club since January 2003. She has served on many committees in her club, including as Youth Exchange Chairperson. She is dedicated to serving youth and has been doing so in other organizations throughout her adult life.

Kathy is the mother of 2 adult sons and one was an outbound Youth Exchange ambassador. She is currently the Immediate Past District Governor for District 5130 and is serving as the District's Youth Service Chairperson and the Youth Exchange Club Development Chairperson.



## Club News

- Joan G. announced that Nate G. has earned his first Paul Harris.
- The Santa Rosa East-West fundraiser is scheduled for August 7, 2021. It will be a virtual affair with Sponsor tables and meals being delivered. If you have sponsor ideas or leads contact Brian R. or Tom J.. A theme will be unveiled at our next meeting. More news to follow.
- Next week's meeting will be a joint meeting with Santa Rosa East.
- The merger committee is tackling many issues including: merging the by-laws, the fundraiser and the application for Rotary International.
- Hap C. had \$5 for his second Covid jab.
- Ken C. had \$50 for the shots he and his wife received.
- Nancy H. got to meet up with family at Coyote Point.
- Brian R. had kudos for Nate G. and his fight to keep Bennett Valley Golf Course open.
- That was about it. So here's a picture of a cute puppy.



**District Training Assembly** . . . Please save the evening of Friday, April 16th, and the morning/afternoon of Saturday, April 17th, for this year's District Training Assembly! On Friday evening be prepared to Zoom in for our District breakout rooms and guest speaker. On Saturday morning we'll return to a Vibrant District kickoff with a guest speaker, morning sessions and afternoon electives. Further details and registration to follow.





**Rotary**  
District 5130



**NORTH COAST  
ETHICS IN BUSINESS  
AWARDS**

The North Coast Ethics in Business Award is a vision of 2020-2021 Rotary District 5130 Governor Doug Johnson. DG Johnson strongly believes Rotary's "Four-Way Test" and "Core Values" are closely aligned with the concept of Ethics in Business. He shares, "As Rotarians, we need to honor businesses that are doing things right. Too often our society and the media focus on businesses that have been subject to scandals."

This Rotary Award program will honor those organizations demonstrating ethical business practice in the workplace, the marketplace, and their community. There will be three award recipients recognized for their demonstration of going beyond the expected to achieve excellence in ethical business practices.

The planning phase for the Rotary Ethics in Business Award's program started in early 2020 during the COVID-19 pandemic. The District-wide 2021 Awards luncheon will be an inaugural event for this important multi-community award. Nominations for Awards are solicited from the public and the Award recipient will be chosen by a Blue Ribbon Committee of North Coast business leaders. Customers, employees, friends and other stakeholders who have witnessed exceptional ethical behavior are asked to nominate companies and organizations at: [Ethics@Rotary5130.org](mailto:Ethics@Rotary5130.org)

The annual awards are coordinated by a committee of local business leaders and members of Rotary District 5130.

Details are at the Ethics Awards Web Page <https://www.rotary5130.org/ethics/>