



The Eastwind

Journal of the Rotary Club of Santa Rosa East — Crown Jewel of District 5130

“Women’s History Month” Edition

February 23, 2021

President Kim McDonald

Zoom Account Number — 880 106 692

www.zoom.us



Let’s Begin . . .

- President Kim McD. began the meeting at 12:13 p.m.
- Our visiting Rotarian was Mae Heagerty-Matos (West Club). Carlos Montoya (Rotaract) was our guest.
- Katrina Z. recited the Pledge of Allegiance.
- Jeff S.’s Thought for the Day™ was . . . “Of all possessions a friend is the most precious.” - Herodotus, Ancient Greek Guy
- Larry L. belted out a Covid-19 themed “Take Me Out to the Ballgame.”





Program



Our speaker was Salvador Rico from the South Ukiah Rotary Club. He has been involved in cleaning rivers all around the world. He has undertaken a huge project to clean-up the Russian River. The Russian Riverkeepers and the Clean River Alliance will join the effort. The project will take place on March 20, 2021 from 9:00 a.m. to Noon.

For more information about the clean-up and to sign-up visit southukiahrotary.org or the South Ukiah Rotary Facebook page.



Next Meeting

March 2, 2021 Noon via ZOOM



Club Talk: SAY Programs + Services during the COVID Pandemic, Dennis Agnos, Chief Development Officer

Dennis Agnos is a nonprofit professional with more than 20 year of experience in designing, implementing, and executing on fund development strategies for local, regional and national organizations. As Chief Development Officer for Social Advocates for Youth, he leads a six-member team responsible for garnering the agency's annual revenue. He holds a Bachelor of Arts degree in Marketing & Communications, and has been with SAY since 2019.



Club News

- ◆ Santa Rosa East is helping out in the fight against COVID-19. \$2,000 has been allocated for personal protective equipment (PPE). The club is also taking donations to serve lunch to the volunteers giving out jabs at the fairgrounds. Funds for seventeen days of lunches have already been donated.
- ◆ Don C.'s wife Tracy had a birthday.
- ◆ Jim W's wife also had a birthday. Jim and Cathy went to Salt and Stone to celebrate.
- ◆ Katrina Z. had some Happy Dollars to celebrate the new ESRAG members. To find out more visit www.esrag.org.
- ◆ Nancy H. had 10 Happy Dollars for her second COVID-19 shot.
- ◆ Brian R. was amazed that Rotary could pull off this year's President Elect Training Seminars (PETS) via ZOOM.
- ◆ Nice article on Rotary's COVID-19 efforts. www.rotary.org/en/rotary-ramps-up-covid-19-vaccination-efforts
- ◆ Nate G. had a bunch of Happy Dollars for the Save Bennett Valley Golf Course movement.
- ◆ President Kim says "*The harder you work for something the greater you feel when you have achieved it.*"

District Training Assembly . . . Please save the evening of Friday, April 16th, and the morning/afternoon of Saturday, April 17th, for this year's District Training Assembly! On Friday evening be prepared to Zoom in for our District breakout rooms and guest speaker. On Saturday morning we'll return to a Vibrant District kickoff with a guest speaker, morning sessions and afternoon electives. Further details and registration to follow.



From Sunrise Rotary Club — I am asking for your support of our Rotary club- Santa Rosa Sunrise Rotary- by participating in our Super Raffle which we have just kicked off. It will be BIG, and may well be the only fundraising opportunity we have this year to support the many community and international projects we undertake with our time, energy and funds. The Super Raffle drawing will be Saturday, March 6th and the Grand Prize will be either . . .

A 10-day luxury small ship cruise for two, travelling on the Rhine and Moselle Rivers from Basel, Switzerland through Germany, France and winding up in Amsterdam, Holland in late October 2021. This prize includes airfare and will be the trip of a lifetime for the very lucky winner. There is a lenient program by the travel company for a refund or credit for a future trip if the pandemic situation persists.

OR

\$10,000.00 in Cash!!!!

Tickets for the Super Raffle are \$50 apiece. Drawing is at 5 pm on March 6th. Buy a few shots at the grand prize for yourself, give a ticket as an interesting gift to friends, family or business clients. There are also several secondary prizes including a case of Trione Vineyards wine, a mountaintop wine tasting for 10 at Kunde Vineyards and large format bottles of wine.

100% of net proceeds from the Sunrise Rotary Super Raffle will go directly back into the local community and assist the club in funding selected International projects. Listed below are just a few of the more recent projects funded since the founding of our club in 1986. "Home-grown" projects, programs and charities have received over \$1,500,000 raised by Santa Rosa Sunrise Rotary since 1986.

Sonoma County Fire Relief
The Living Room
Local & International Dental Outreach
Elsie +96 /Allen Interact Club
Santa Rosa-Kagoshima Student Exchange Program
Women's Recovery Services
SOS Counseling Services
And Many More.....

Rotary's Polio Eradication Project
Elsie Allen High School Foundation
Santa Rosa Senior Center
Eye Glass & Eye Surgery Projects
Land Paths
Steele Lane School Garden
Social Advocates for Youth SAY

Here is a link to a short video describing the work of Sunrise Rotary <https://youtu.be/VEeRJdV6Y2Q>

Your support for our work to improve the lives of real people is very much appreciated. If you are able to support us, please send a quick email and I will take care of the details. Thanks!

Paul O'Rear porear@shorelinecommercialfunding.com



Rotary
District 5130



**NORTH COAST
ETHICS IN BUSINESS
AWARDS**

The North Coast Ethics in Business Award is a vision of 2020-2021 Rotary District 5130 Governor Doug Johnson. DG Johnson strongly believes Rotary's "Four-Way Test" and "Core Values" are closely aligned with the concept of Ethics in Business. He shares, "As Rotarians, we need to honor businesses that are doing things right. Too often our society and the media focus on businesses that have been subject to scandals."

This Rotary Award program will honor those organizations demonstrating ethical business practice in the workplace, the marketplace, and their community. There will be three award recipients recognized for their demonstration of going beyond the expected to achieve excellence in ethical business practices.

The planning phase for the Rotary Ethics in Business Award's program started in early 2020 during the COVID-19 pandemic. The District-wide 2021 Awards luncheon will be an inaugural event for this important multi-community award. Nominations for Awards are solicited from the public and the Award recipient will be chosen by a Blue Ribbon Committee of North Coast business leaders. Customers, employees, friends and other stakeholders who have witnessed exceptional ethical behavior are asked to nominate companies and organizations at: Ethics@Rotary5130.org

The annual awards are coordinated by a committee of local business leaders and members of Rotary District 5130.

Details are at the Ethics Awards Web Page <https://www.rotary5130.org/ethics/>