

Rotary



EASTWIND




Rotary Opens Opportunities

Newsletter of the Rotary Club of Santa Rosa East

The Crown Jewel of District 5130

December 1, 2020 **Zoom Meeting**

Edited by: Kris Kringle 



2020-21 President

Openings and our Guest and some sad news

President **KIM McDONALD (PKM)** opened our **Zoom Meeting** after some pre-meeting discussion about Grandma names, I heard Dodo Phoofey and Nana. **JEFF SCHUTT** assured the positives in life over the negatives, Love, Happiness and Appreciation. **LARRY LIRA** got the holiday month started with the singing of *Santa Claus is Coming To Town*. Our lone guest was our guest speaker: **Annemarie Brown**, Director Communications & Grants Development of Santa Rosa Community Health. **PKM** then shared some sad news that **TOM CROFT** and his wife Andrea sadly lost their son-in law in Oregon over the weekend due to a heart attack....

Some familiar faces from today's **Zoom Meeting**



Les Chauncy



Bill Glascock



Ken Carr



Rita Califf Realtor

LES CHAUNCY wears a different hat for every date in December ☺

Notes from the President:

PKM said the program organized by the Santa Rosa West Rotary Club needs 25 more gifts unwrapped for a boy or girl. **PKM** also stated they would take cash donations, contact **PKM**. December 19th at 5 PM will be a **ZOOM** Xmas party with the Santa Rosa West Club. As our Club had a little extra \$\$ if you would like a cheese tray and some wine delivered prior (by Elves) to the **ZOOM** Xmas party let **PKM** or **NANCY HILL** know.

Announcements:

SALVATION ARMY BELLRINGING This Saturday 12/5 beginning at 10AM the following will participate in the bellringing at Lucky's in Montgomery Village: **JEAN** and **Mike CHIRHART**, **KEN & Judy CARR**, **JAN WELCH & NANCY HILL**, **NATE GULBRANSEN** and family, **RITA ALONSO & DON CLIVER**, **JOE MAURER & EMILY RAINSFORD**, **JIM WIESCHENDORFF & DICK WINTERHALDER & BILL GLASCOCK**. Thanks for participating and PLEASE TAKE PICTURES OF YOURSELF AND FORWARD TO JULIE MONTGOMERY. **BARRY COGBILL** spoke briefly on an environmental sustainability program he is sponsoring. Those who could stay on later after our meeting got more information **FRED PTUCHA** announced that he is in conversation with establishing placing Peace Poles at Calistoga High School as well as a Calistoga Elementary School and a Rincon Valley elementary school. Do you have lightly used men's or women's coats, jackets and sweaters to donate to those in need during the cold winter season? **RITA ALONSO's** real estate firm Keller Williams is collecting 📦 these items for those in need. These items can be dropped off at the Keller Williams 🏠 office located at 3652 Round Barn Blvd, S.R. or contact **RITA** at rita@agentrita.com for more info.

Some more familiar faces from today's **Zoom Meeting**



DON CLIVER also demonstrated that he's into the early Holiday spirit!

An 80th Birthday, \$80,000 damage to solar panels

DAN LAMBERT celebrated his 80th birthday. **DAN** had two **ZOOM** celebrations with family and friends. **DAN** donated \$80 to the Club & another \$100 **\$BELLRINGER\$** to Polio Plus. **BRIAN REED** cited a burning car at Summit State damaging solar panels?

Today's Speaker: Annemarie Brown: Director Communications & Grants Development



The role of community health in Santa Rosa

FRED PTUCHA introduced Annemarie Brown who is an experienced strategic communicator with strong success growing programs, teams, and community. Over the course of her career, she's worked with mission-driven organizations large and small, in the public sector and private enterprise, and specializes in growth- and change-filled environments, including almost nine years working in post-Soviet Russia. Through years working in the education and training sectors, she saw the clear necessity of early, upstream investments so more people could have an equitable chance for a successful and healthy life and so chose to navigate her career into health care. As the senior director for communications and development at Santa Rosa Community Health (SRCH), Annemarie oversees fundraising, public and private grant writing and leads patient, community, and staff communications. Santa Rosa Community Health provides integrated medical, dental and mental health care for over 42,000 low-income people in Santa Rosa. That's close to one in four Santa Rosa residents. Previously, she contributed to the growth of the Sonoma State University's School of Business and Economics, including a \$9M capital campaign for the *Wine Spectator Learning Center* on campus. In Moscow, Russia, she guided the Center for Business Skills Development's evolution from a 100% USAID grant-funded organization to a self-sustaining market leader with annual revenues of \$2M and a staff of 35. SRCH has been in existence for nearly 25 years and they employ 480 people. There are 8 campuses in Santa Rosa and they work in partnership with other similar services in Petaluma, Sonoma, Napa Windsor and Alexander Valley. There are systems built whereby SRCH works in conjunction with local hospitals Kaiser, St. Josephs & Sutter hospitals for major surgeries/deliveries. In 2019, SRCH facilitated over childbirth 600 deliveries. SRCH caters to the lower income, poor and homeless population with either existing or no medical insurance with 75% of the patients in an ethnic minority. SRCH was one of the first to establish a COVID test site. Most of SRCH adult clientele represent a populous that are in service industry jobs and can't work remotely. Many of the cases they treat involve diabetes and hypertension. SRCH also works in conjunction with the R.E. Food Bank and other community resources to assist patients

1

Located in Areas of High Need

Designated as medically underserved areas or populations by the federal government

2

Comprehensive Set of Services

Based on community needs, health centers offer medical, dental, vision, behavioral health, and enabling services

3

Open to Everyone

Regardless of insurance status or ability to pay, and offer sliding fee scale options to low-income patients

4

Patient-Majority Governing Boards

At least 51% of every health center's governing board must be made up of patients

Programs coming up at our SR East Rotary Tuesday **Zoom Meetings** <https://zoom.us/j/880106692> @ 12 Noon

December 8th Michael Gillotti; Living Peace Wall

December 15th Che Casul; The Center for Social and Environmental Stewardship

December 22nd Santa Rosa East Club Assembly