



East Wind

News from the Santa Rosa East Rotary Club

Zoom Website

zoom.us

Download *Zoom Client for Meetings* and follow the set-up instructions.

Next meeting

The next meeting will be held on Zoom as well.

The details . . .

Santa Rosa East Rotary

November 10, 12:00 PM

Join Zoom Meeting

<https://zoom.us/j/880106692>

Meeting ID: 880 106 692

Dial by your location
+1-408-638-0968 US

Meeting ID: 880 106 692



President Kim McD, opened the meeting and welcomed members and our guests, Terry McNiell and Ron Herrias

Jeff S. gobbled - "Thanksgiving was never meant to be shut up in a single day."

Larry L. dusted off the old classic "Albuquerque the Turkey" in honor of Rodgers Broomhead.





Program

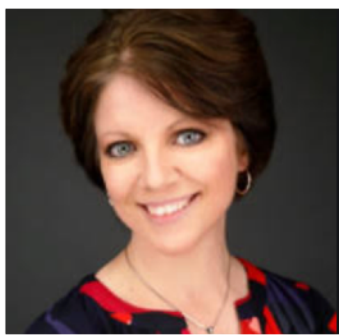


Our speaker was Elizabeth Warner, Managing Director & Chief Development Officer at Ploughshares Fund, “an organization that supports the most effective people and organizations in the world to reduce and eventually eliminate the dangers posed by nuclear weapons. “

To read more about the work of the Ploughshares Fund, go to their website at:

ploughshares.org

Next Meeting



Community Health in Santa Rosa

By Annemarie Brown

Tuesday, December 1, 2020

12:00pm to 1:00pm

Via Zoom

Their Mission - “Santa Rosa Community Health serves our diverse community by providing excellent, culturally responsive, comprehensive primary care that is accessible to all people. We care for the whole person with compassion and respect. We cultivate a safe, supportive learning environment where employees can do their best work in a way that embraces diversity. We advocate for health care as a human right because it is fundamental to social justice.”



November Birthdays

Brian R.	Nov. 9
Jeff S.	Nov. 9
Mike H.	Nov. 24
Kenn C.	Nov. 28
Dan L.	Nov.28

Member Anniversaries for November

Pam H.	4 years
Ann McG	29 years
Mike R	21 Years
Dennis S.	38 years
Bana S.	3 years
Nick S.	31 years
Jim W.	41 years



Club News

- ✦ The Holiday Party will be held on December 19, 2020, via Zoom. The West Club will be joining us for a game of Jeopardy, some wine and cheese, and endless frivolity.

Sign ups and more information to follow.



- ✦ If you have gifts for the Multi-Cultural Child Development Center they can be dropped off at the center (1650 W. Third Street, Santa Rosa) or contact President Kim McD. for more options.
- ✦ Barry C. rang the bell for the great response to the [article](#) on the work being done in Uganda.
- ✦ Ron T. had \$45 Happy Dollars for his 45th anniversary.



Rotarians Barry Cogbill and Susan Kituyi Rose

From Barry Cogbill —

I have gotten involved in the creation of an **ESRAG** group made up of 5130 Rotarians. We are planning an Earth Day program for clubs in the district to participate in. We are designing a turn-key package where clubs (or groups of clubs) can engage with young people to "**get their hands dirty**". We envision many different "actions" that clubs can craft with their local flairs. For example, Healdsburg Sunrise plans to work with the Hallburg Butterfly Gardens in Sebastopol, Garberville is partnering with a food security association in Mendocino County, and South Ukiah is planning a river cleanup. I envision SRE (and maybe other SR clubs) to partner with Daily Acts (Liz was our speaker recently and was excited to talk more when I gave her the high level elevator pitch). The individual actions would be carried out on Earth Day weekend in April 2021 (being mindful of COVID of course!)

The packages will contain, among other things, seed packets, gardening instructions on growing your own food, reforestation opportunities for burned areas, and more. The package concept will allow clubs to customize their approach while keeping some cohesion in the overall program. We are creating a website to explain the plan and track club involvement. We would like to see this become an annual district program!

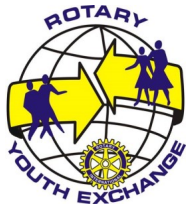
As Rotary has announced that the environment will be a 7th Area of Focus starting in July 2021, ESRAG is encouraging clubs to form an Environmental Sustainability committee within their clubs. I will be hosting a Zoom meeting immediately following our regular meeting next Tuesday. Please stay on the line after the meeting to learn more!

ESRAG is also encouraging people (Rotarians and non-Rotarians) to **join ESRAG**. It's \$30/year, \$125 for 5 years. Please consider it.

And please check out the latest ESRAG **newsletter (and article)**! Our club's Uganda Solar and Fruit Tree project is spotlighted!

Lastly, **Join us for Movie Night!** Featuring films about Environmental Sustainability, the next movie is "Climate Restoration Solutions" on Saturday, 28 November at 7 pm ([Zoom link](#)).

DISTRICT 5130



Rotary Youth Exchange (RYE)

NOVEMBER 2020

Visit us at:
WWW.YE5130.ORG

HIGHLIGHT OF THE MONTH—ROTEX!!!

Rotex is the “alumni association of RYE. Students who have returned to their home countries use their experience to mentor students preparing for their year on exchange, during their year abroad, and after their year abroad. Check it out on Page 60 of the October 2020 Rotarian! Our D5130 Rotex bunch is recognized as one of the best in the US!

NOVEMBER IN D5130 RYE

This month sees those hoping to go abroad for the exchange year 21-22 putting the finishing touches on

their applications! Some joke that completing the basic 10-part application and its close to a dozen supporting documents is the hardest part of an exchange!

NEWS FROM NAYEN

NAYEN is the North American Youth Exchange Network comprised of a collection of Youth Exchange districts in Canada, the U.S., and Mexico. Check it out at nayen.org. NAYEN is currently working on pandemic guidelines to help districts and clubs navigate current challenges. It is also working on re-vamping and updating its Youth Exchange Officer

resources. (by RYE Chair Haider Ajina, Southwest Eureka)

THE RIPPLE EFFECT OF RYE

How many people does one exchange touch? Pick a number from 25 to 2,000! 10-20 immediate natural/host families, more if you include close relatives and BFF's involved in activities. Add at least another 50 to include other exchange students (here and social media connections). Add at least 100 to include school-mates. Keep adding hundreds as activities during the year spread the social connections. Anybody have a calculator? And this is just the year of exchange. (by PDG Charlie Kelly, South Ukiah)



Jorge 2015-16 from Paraguay with host families and friends

HOW DID YOUR HOSTING EXPERIENCE AFFECT YOUR LIFE?

Our lives have been so enriched by being connected on such a personal basis to the wider world. We have 22 exchange “children”; they have given us our only grandchildren! We always included our exchange sons and daughters in everything we do. And so, through hosting, we have introduced the work of Rotary to many, many people who otherwise would know little if anything about Rotary. (by Juli Lederhaus, Petaluma Valley)

GOING ON EXCHANGE IS A LIFE-CHANGING EXPERIENCE!

Going on exchange opened my eyes to differences in the world, to really get to know a country and a culture on a deeper level made me realize many of the things I love about Sweden that I had taken for granted.

It gave perspective. It has also helped me in being more understanding of different points of view, to accept different takes on what the world is like.

(by Johannes Alvekrans, Sweden to Petaluma 11-12)



Johannes and Outbound RYE Ambassador Kate