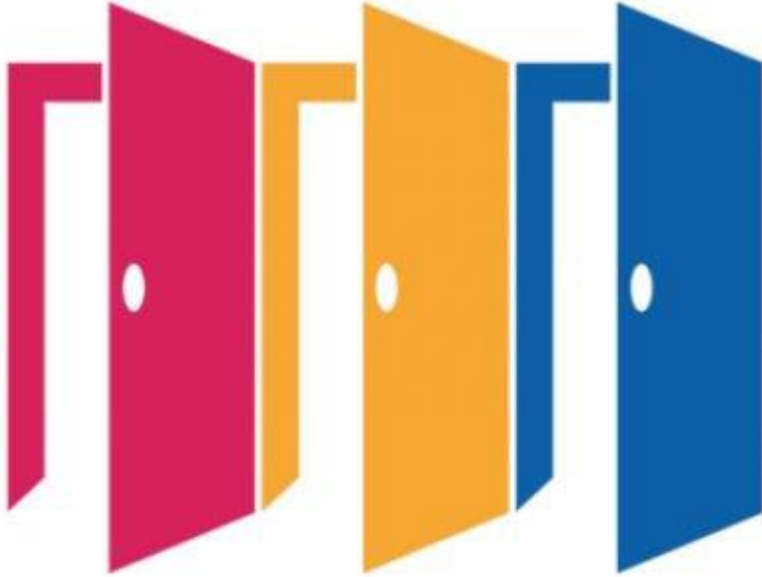


# EastWind



Rotary Opens Opportunities

# 11/10/2020

EDITED BY TRACY CLIVERS HUSBAND

Thought of the Day: It was inspiring  
Our Songbird Larry: Sung like an angel



**President**  
**Kim McDonald**

**Speaker**  
**Letitia Hanke**  
**Guest:**

## **MEETING PLACE**

ZOOM Room  
Join URL:  
<https://zoom.us/j/880106692>



## SPECIAL RECOGNITION

Sorry but my notes were thrown away by an aggressive Janitor and Zoom recording was deleted.

Speaker:



Letitia Hanke, CEO of ARS Roofing, Gutters & Solar, Inc. and Founder of the LIME Foundation, a nonprofit that supports an apprenticeship program called the Next Gen Trades

Academy. Letitia founded the academy in 2015 to help young adults launch careers in the trades.

According to Letitia, one of her goals with the foundation and academy is to raise awareness about opportunities awaiting young people who want to work in the trades so that they might start considering these jobs a viable career alternative.

“Part of the reason this exists is because I know a lot of young people don’t want to go to college,” she said. “We’re introducing trades to young people who had no clue they could have a lucrative career in this industry.”

For Letitia, the gig is a labor of love. She was bullied as a child and sees the LIME Foundation as her chance to make good out of something bad.

“I hope to be a light in a way and show people that you can go through something terrible and still turn out to do something good not only for yourself but also for others,” she said. “I keep telling (my students), ‘If I did it, so can you.’”