



East Wind

**The Santa Rosa East
Rotary Club Newsletter**
"The Crown Jewel of District 5130"

December 17, 2019



The Santa Rosa East Rotary Club is moving our Club meetings to Legends Restaurant in Bennett Valley. We look forward to seeing you at this beautiful venue for one of our upcoming sessions. The first meeting at Legends will be:

Tuesday, January 7, 2020. 12:00pm - 1:30pm

Legends Restaurant - 3328 Yulupa Avenue, Santa Rosa



Seasons Greetings

Prelude . . .

President TomJ welcomed members and guests to the meeting in the Flamingo Hotel Bar.

The meeting began with RitaA leading the assembled in the Pledge of Allegiance.

JeffS had a thought for the day “Mentally, I’m ready for Christmas. Financially, I am not ready for Christmas.”

LarryL led the congregation in *Silent Night*.

Visitors to the meeting were: Anne-Marie Winterhalter, George Bisbee, Justin Andres, Marty Wickenheiser, and our speaker Jeffrey Schaub.

On to the meeting . . .

A reminder . . . The Living Room needs supplies for the upcoming winter months. Warm jackets, socks, gift cards for groceries, etc, Visit their website at [The Living Room](#).



The New Member
Recruitment Night is

scheduled for February 5th
from 5:30pm to 7:30pm at

Epicenter in Santa Rosa. A
joint venture between Santa

Rosa West and Santa Rosa East. It's a fun night of bowling where all are invited to play and learn about Rotary. A rolling slideshow of our activities will be shown, as well as a video about Rotary. There will be displays showcasing our international projects and the upcoming fundraiser. Fliers will be created and distributed. Please invite potential members.

Epicenter's web address is [Visit Epicenter](#). Take a look!



The annual fundraiser is scheduled for Saturday, March 21 . Most of the details of the event will be the same as last year: theme, beneficiary, music, etc. We still need sponsors, so please ask around. Payment for attendance should be made by cash, check or credit card at Club meetings. If you can, please avoid paying via the event website. This will save us a transaction fee.

A shout-out to the Rotary Bell Ringers who rang all day to support the Salvation Army.

The hat was passed to tip the Flamingo staff for putting up with us for the year. \$300+ was collected and presented to the staff.

SRE Rotary received a letter from the Santa Rosa Symphony thanking us for our contribution.





If you have ideas for live auction items for the upcoming fundraiser, talk to RonL.



Grocery store gift cards were presented by JoeM and DennisS to the Principal of Brook Hill Elementary, Indy Monday, for distribution to families who normally receive food bags every Thursday. Food bag filling will resume when school is back in session.

We welcomed a new member to our happy group of elves. Fred Ptucha is sporting his new Red Badge.

Happy Dollars®

TomCh had 20 Happy Dollars because his doctor cleared him to be Santa next year. Ho Ho Ho!

GeorgeB had a few Happy Dollars for a computer tech that saved his info.

KennC won a bottle of wine in the raffle.

Program

Our speaker was KCBS Radio's Jeffery Schuab. He is a Bay Area broadcast news veteran. Jeffrey served as a reporter and anchor at KPIX-TV in San Francisco. Jeffrey has covered Bay Area and national events including the Loma Prieta earthquake, the Oakland hills firestorm, and six national political conventions. Jeffrey is the recipient of three Emmy awards.





You're Invited!

Luck o' the Irish

WHAT: SANTA ROSA EAST ROTARY FUNDRAISER
WHEN: Saturday, March 21, 2020 at 5:00pm
WHERE: Friedman Event Center - 4676 Mayette Ave, Santa Rosa

- INCLUDES:**
- ☘ Hosted bar and appetizers
 - ☘ Raffle prizes, wine keys and golden tickets
 - ☘ Sit down dinner catered by Park Avenue Catering, including wine, garden salad, and your choice of corned beef and cabbage, chicken or vegetarian entree
 - ☘ Keenan Irish Dancers with a rousing dance performance
 - ☘ The ever-popular Dessert Frenzy
 - ☘ Live Auction extravaganza
 - ☘ A rockin' DJ spinning fun dance music



COST: \$100 per ticket **
To order tickets and select your meal option, fill out the form on page 2.

Santa Rosa East Rotary Club supports those in need, both locally in Sonoma County and internationally. Our operation is all volunteer, and the money you donate goes directly to the intended causes. We hold one fundraiser a year, and this year the Children's Museum of Sonoma County will be the major beneficiary of the funds we raise.

WANT TO BECOME A SPONSOR?
TAKE A LOOK AT OUR LUCK O' THE IRISH SPONSORSHIP OPPORTUNITIES FLIER.



So put on some green, join the fun, and help us support this and other great causes. We'll see you there!



SANTA ROSA
EAST ROTARY

** All donations are Federal Tax Exempt. 501(c)(3) ID #68-0374168
Questions or comments? Email Kim McDonald, President-Elect at kim-mcdonald@leavitt.com.
To register online, go to <https://santarosaeastrotyary.ejoinme.org/LuckoftheIrish2020>.



VOLUNTEER HELP NEEDED!

In January, 50 tons of fresh snow will be delivered to the Children's Museum of Sonoma County and maintained over the Martin Luther King Jr. holiday weekend, creating a space for children to explore, build, create, and play. In order for this event to run smoothly, we need the help of over 100 volunteers!



When:

January 18th,
19th, and 20th

Where:

Children's Museum
of Sonoma County
1835 W. Steele Lane,
Santa Rosa

Tasks:

assisting guests on the
toboggan hill, directing
parking traffic,
welcoming guests,
etc.



Volunteer positions available EACH day of the event:

- Morning General Event Volunteer: 8:30am - 12pm
- Afternoon General Event Volunteer: 12pm - 4pm
- Morning Toboggan Hill Volunteer: 8:30am - 12pm
- Afternoon Toboggan Hill Volunteer: 12pm - 4pm

Sign-up online at:

cmosc.org/volunteer