

Rotary



EASTWIND



Newsletter of the Rotary Club of Santa Rosa East
The Crown Jewel of District 5130

December 10, 2019 meeting

Edited by: Scribe Elf



Openings

President TOM JACKSON (PTJ) found **HAP CULP** to lead the pledge. **JEFF SCHUTT** quoted Bob Hope, "My idea of Christmas, whether old-fashioned or modern, is very simple: loving others. Come to think of it, why do we have to wait for Christmas to do that?" **LARRY LIRA** opened our lungs with a song about that familiar non-endangered reindeer with a red nose. Our only visiting Rotarian was **Steve Olson** of the S.R. Downtown Club. Guest of Rotarians was brother of **RON TAYLOR**, **Larry Taylor**. Yes, that was **BANA SOLOMON** at our meeting, and she is now with child due to have her son in 2020. **BANA** introduced her new corporate member **Christie Blair**. **HAP CULP** introduced **Fred Ptucha**, a prospective Club Member. **JULIE MONTGOMERY** introduced our guest speaker, **Kelli Kuykendall** speaking on homeless services in Santa Rosa. **RODGERS BROOMHEAD**, (once he got mic'd up), told the story of a man seeking penance from a priest for stealing a hat, really he mistakenly grabbed the hat while committing adultery. 5***** ☺

TOM JACKSON 2019/2020 Santa Rosa East Rotary President & Indiana University's biggest fanatic in Sonoma County!

\$2,000 BIG CHECK to the Santa Rosa Symphony Santa Claus **TOM CHAUNCY** retired last year, he's still smiling for us at meetings!



Announcements

ANN MCGINLEY prefaced logistics to the Club regarding her husband **Tom McGinley's** memorial service which took place on December 11th. The memorial service, with over 200 people attending, was a remarkable remembrance from friends, family and co-workers all remembering **Tom**. **ANN** shared a touching story about **Tom** caring for others until his final days. **Tom** shared his all his leftovers from his last Chinese meal out and all the \$\$\$ in his wallet with a homeless man, without **ANN** even noticing until later..... **JOE MAURER** applauds all those who have helped this year in the Brook Hill School food packing program. On 12/19, the final day food packing day before the holiday break, (50) \$20 Safeway gift cards will be distributed to families in need by the Brook Hill Principal. The food packing program will resume on January 9th after holiday break. See **Joe** aka (Scribe Elf) for 2020 sign-up dates. **EMILY RAINSFORD** and **DON CLIVER** are helping to coordinate Wednesday February 5th new member mixer from 5:30 PM to 7:30 PM at the Epicenter in conjunction with the SR West Club. **KIM McDONALD**, **RON TAYLOR** & **BRIAN REED** all commented on help needed for the Saturday March 21st Fundraiser. **RON** emphasized the need for items for raffle theme baskets, (similar to last year) as well as items over \$500 in value for the live auction, where he hopes to have 10 to 12 items. If you can donate a time-share or experience, see **RON**. **BRIAN** made an emphasis on (2) key needs, 1) Getting sponsorships from businesses and individuals & 2) getting tables of non-Club members. **DENNIS SEPP** noted we are no longer doing the Xmas Handicapables morning set-up. He did encourage Rotarians who want to spread holiday cheer to seniors opening gifts to join MHS Interactors on Friday December 20th @ Noon at the AA Best Care Home located at 857 Hearn Ave., SR. **LARRY LIRA** reviewed Distribution Committee approvals from Mondays Board Meeting which included: sponsoring Roseland Prep students for RYLA, Community Matters & the Every-15-Minutes program. He also reminded about the Rotary Foundation and goal for our Club to donate an average of \$100 for every Club Member every year. **JIM WIESCHENDORFF** passed the hat for Tree of Giving 15 yr. old's wish for mountain bike.

Notes from the President

PTJ mentioned the SR East Rotary Board of Directors nomination of **Fred Ptucha** as Club member at the previous evening's Board meeting. Praise to **KIM McDONALD**, **NANCY HILL** and **JAN WELCH** for coordinating a wonderful SRE Holiday party last Saturday night at Cattlemens. (see photos next page) There was a Toys for Tots collection, a gift exchange and a President's Fund open bar, that **BRIAN Beer REED** apparently did not know about...**PTJ** recognized SR East Rotary anniversaries: **KENN CARR**, **BONA SOLOMON** and **MARILYN LIRA** & **ML** was thankful to be a member of SR East Rotary. **PTJ** is happy that SR East Rotary Club announcements etc. that are emailed weekly to via Mail Chimp are being opened at a rate of 55%. We now have 100 names with hopes to get 1,000 names to promote & recruit members to our club. Thanks to **JULIE MONTGOMERY** who got program started, but she'd like another Club Member(s) to administer, your chance to help! SR East will support the Salvation Army by bellringing this Saturday 12/14 at Lucky's at Montgomery Village. **PTJ** touted **TOM CHAUNCY** on being a retired Santa Claus.

12/10/19 Raffle: **DICK WINTERHALDER** wins red wine but no \$\$\$

Rotary Club



Santa Rosa | East



above/below **Santa Rosa East Rotarians & guests enjoying the 12/7/19 Santa Rosa East Christmas Party at Cattlemens**



\$Birthday\$HappyDollar\$

BANA SOLOMON had her birthday on August 26th, but for many reasons has not been able to attend a Club meeting recently, including being pregnant with her 1st child! **DAN LAMBERT** had a November 28th birthday (same day a **KENN CUNNINGHAM**) where nearly all Americans celebrated by eating turkey and being with family. **DAN** was with his daughter and grandchild in Oakland and that was worth a **\$BELLRINGER\$!** to Polio Plus! **TOM CHAUNCY** also made it a **\$BELLRINGER\$!** to the Rotary Foundation as he was recognized for a photo recently in the *Press Democrat* promoting the flying Santa Claus program that he is no longer performing. **TOM CROFT** was happy on the news that we have a SR East Rotarian, **BANA SOLOMON**, that is still of a child bearing age. **TRACI RUSSO** was happy to be on the Distribution Committee and the support she has from the other members. **HAP CULP** was happy for the 49ers. **JIM ALLEN** was happy to bring persimmons to share while asking for a donation to Plus. **ANN MCGINLEY** was happy that her son got a new position with Amazon working on a quantum computer program for the cloud. She was also happy for our Club's involvement with The Living Room. **JEAN CHIRHART** was happy for the good time she had at our recent Xmas Party. 😊

Today's Speaker:



Kelli Kuykendall

JULIE MONTGOMEY introduced Kelli Kuykendall who is the Housing and Community Services Manager for the City of Santa Rosa. She presented the City's current efforts to address homelessness in the community, as well as regional efforts that are underway. Kelli works for the City of Santa Rosa's Housing and Community Services Department. She coordinates the City's homeless service programs and initiatives across City departments and with community stakeholders. She has worked in the areas of housing and homelessness in Sonoma County for more than 17 years. The City wants outreach and engagement with the homeless while providing enforcement when necessary. Kelli mentioned that local homelessness is less than years past and less than the increasing numbers of homeless in our neighboring Bay Area cities of San Francisco, Oakland and San Jose who are all over 30% increase from a year ago. 87% of Santa Rosa's homeless have gone from residency to homelessness. Thus far in 2019, 34% of the homeless have shelters while 66% are unsheltered. The City's programs include 1) Emergency Shelters, 2) Day Service, 3) Street Outreach, 4) Rental Assistance, 5) Managing homeless encampment, 6) Administering the \$3 Million county budget as it pertains to Santa Rosa & 7) working with the Santa Rosa City on County housing assistance Programs. Kelli cited her office works with local programs that address the major issues surrounding homelessness, 1) Getting jobs, 2) Finding housing and 3) Addressing drug/alcohol/mental health issues. Link to City of Santa Rosa Homelessness Solutions: [Click Here](#)

Programs coming up at our Santa Rosa East Rotary Tuesday meetings:

December 17th Jeffrey Schaub, Reporter for KCBS All News Radio, **Last Flamingo Meeting will be in lounge**

We are DARK December 24th for Christmas Holiday! & We are DARK December 31st for New Year's Holiday!

January 7th **THE FIRST** Santa Rosa East Rotary meeting at LEGEND'S at Bennett Valley Golf Course
Speaker will be: Laurie Lynn Hogan of Burbank Housing, current projects, etc.