

Rotary



Club of McMinnville-Sunrise

Speakers

Club Leaders

Chad Olsen

President

Katherine Gowell

Secretary

Janet Sasaki

Treasurer

Lawrence Strober

Membership Chair

Connie Keyes

Rotary Foundation Chair

John F. Martinez

Immediate Past President

Marie L. Gwilliam

Club Executive Secretary

Lawrence Strober

Assistant Governor

In This Issue

Wake-Up Call

Published on 08/14/2019

Club General Information

Wake-Up Call

By Jill S. Poyer on Wednesday, August 14, 2019

McMinnville Sunrise Rotary

Wake Up Call

August 14, 2019

Meeting was called to order by President Chad. Kate G. was the President's Pal.

Guests: Jeff Knapp, our speaker

Announcements:

◆ Jon: There are 5 really good prizes in our wine raffle but we have sold less than ◆ the raffle tickets as we did this time last year. SELL TICKETS! There may be a bottle of wine for the top 5 raffle ticket sellers. He also sent an updated prize list to help you sell.

◆ Chad: Our sponsorships are ahead of last year. We currently have \$6700 in sponsorships, but keep them coming.

◆ Janet: We only need 4 more teams to reach our 16 for the Bocce tournament. We expect to reach it but if you know of anyone planning to sign up, have them do it right away. She will circulate a sign up sheet for score keepers next week. We need at least one more pop-up tent.

Fines

◆ Marie has a wedding anniversary ◆ 8 years.

◆ Denise hopes she killed the bee that stung her but she has plenty more under her porch.

◆ Chad went to a fascinating conference that clearly none of us would benefit from.

◆ Walt is going to visit Toby O'Brien today. She is still at the beach.

◆ Dotty ◆ coyotes took one of the girls.

◆ Ken is visiting the grandkids

◆ Jon's outdoor fire pit experience was ruined by skunks

◆ John survived a family reunion at his house

◆ Janet has been in Rotary for 12 years!

◆ Kelli is back ◆ yeah!

◆ Dean has promised no more jokes

◆ Susan gave a check for \$10 and wanted witnesses!

Program: Visit McMinnville with Jeff Knapp, Executive Director

◆ Jeff has been the director since the beginning 4 years ago.

◆ The purpose is to get tourists to McMinnville and also to diversify the destination development

beyond wine and beyond the peak summer months.

◆ Stats: Transient lodging taxes up 41.5%; tourist spending up 49.5%; tourist related jobs up 50%.

◆ There is a big demand for housing ◆ we need another 150 room hotel.

◆ Emphasis on how to brand McMinnville uniquely ◆ 4 main focus groups are: families, girls' weekends away, young foodies, affluent.

◆ Great potential for outdoor related tourism especially bicycling.

◆ Weddings are also a significant market share.

◆ Visit McMinnville has received the State Tourism Marketing Award and they work very closely with the state travel department in Oregon but also in Washington.

◆ Best way to promote is to have travel writers write about us - ◆ earned media◆. They are going to

NYC to host an event that will be attended by many national travel writers.

◆ TedEX McMinnville was a great success and another is planned in January in conjunction with Linfield. See the website at: tedexmcminnville.com.

◆ Diversification will promote physical activity events (bicycles, wine rides, gravel rides); arts and culture (art galleries) and agri-tourism.

◆ Air Show ◆ they will help coordinate shuttles into town. The limit for tickets is down a little to below 15,000. Traffic will be a challenge but they have adequate parking.

Club General Information

NOTE: If you want to stay current with future programs and President◆s Pals, please click on the link below to get the latest information. Here is the link to the program and President◆s Pal Schedule:

<https://docs.google.com/spreadsheet/ccc?key=0Aho2zPBLp8DGdE1vMWM4bHR0dHdvVmd6NkjhZ3piS1E#gid=0>

NOTE: The Sunshine committee is the responsibility of the Club Service Committee so if you know of a need, Contact Jill.

SOME NEARBY ROTARY CLUBS WHERE YOU CAN MAKE UP A MISSED

MEETING: Monday ◆ West Salem, noon, Roth◆s Salem West. Tuesday ◆ South Salem, noon at Rudy◆s. Salem Sunset, 5:50 p.m. at La Margarita Express. Forest Grove Daybreak 7:00 am at the Forest Grove Senior Center **Wednesday ◆ McMinnville, Noon at the Grand Ballroom on Third**, Forest Grove at 12:10 at Univ. Commons, Pacific Univ., Newberg at 12:00 at the Cap and Gown Room at Geo. Fox Univ.. Sheridan, noon, at the Green Frog Restaurant, Gresham at noon at 4th Street Brewing Company 77 NE 4th St. Thursday ◆ Keizer, 12:00 noon at McNary Golf Restaurant, Newberg Early Birds, 7:00 a.m. at Providence Newberg Hospital Friday ◆ Salem Creekside at 12:15, at Creekside Golf Club **24/7 ◆ eMake-up available at many eClubs ◆ see Tom for more information or go to the Rotary Club Finder at:**

<https://www.rotary.org/en/search/club-finder>.

Club Meeting

McMinnville-Sunrise
Hillside Retirement Community - Restaurant in Traditions
Wednesday at 07:00 AM