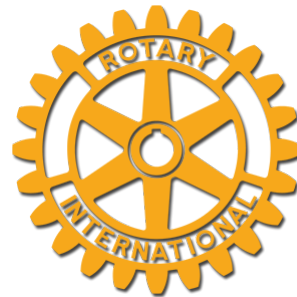




Rotary Club of Coeur d'Alene



Rotary Bulletin 9/3/21

NEXT MEETING September 10, 2021

Topic: Mental Health

Claudia Meiwald, Director, Kootenai Health Behavioral Health Services

Click [HERE](#) to join the meeting virtually via Zoom

Presided.....PRESIDENT CLAUDIA BRENNAN

Invocation.....RYAN DAVIS

Greeter..... MARK OLSEN

Sergeant at Arms.....REBECCA EYMAN

PRESIDENT CLAUDIA opened our meeting by reciting the Pledge of Allegiance and the Rotary Four-Way test.

GUESTS

WHITNEY MASON, Visiting Rotarian, Seattle 4

MIKE MAKSIMOWICZ introduced BILL MOCK

RUSSELL MANN introduced SARAH MANN, his wife

CANDACE GODWIN introduced JEN WOOD

STEVE ROLAND introduced VANESSA MOOS


STEVE CHILDERS introduced KRISTIN CHILDERS, his wife

CHARLIE GATES introduced CHRISTINA FELICIANO

ANNOUNCEMENTS

BOB SMEE announced that the Local Community Services Committee is seeking volunteers on Thursday, September 9 at 2pm to help organize an outdoor shed and load/haul items to the dump. If you have a truck to help that would be appreciated! Meet at the Inland Northwest Sids

Speakers

September 10, 2021
[Dr. Vanessa Carroll, Kootenai Health, Hospital Medicine](#) 
Pediatrics
Children & COVID

September 17, 2021
[Jeff 'Doc' Larson, CEO, Quantum Star Tech](#)
Artificial Intelligence and
Cybersecurity

September 24, 2021
[Colby Mattila](#)
KTEC

Club Leaders



[Claudia Jean Brennan](#)
President



[Candace Louise Godwin](#)
President -Elect



[Daniel Schreiber](#)
Secretary

[Michael Nail](#)
Treasurer

Foundation building at 1130 N. 4th Street in Coeur d'Alene.

DAN CRAWFORD provided an update on Disaster Aid USA and thanked his fellow Rotarians for an AMAZING one meeting fundraising blitz that resulted in over \$5,000 donated to purchase 10 tents which will house 80 families in desperate need in Haiti.

PRESIDENT CLAUDIA asked members to please contact her if you are not receiving weekly emails (sent on Mondays). Please call or text her at 208-691-1464.

BIRTHDAYS

ASHLEY LENZ 9/5

HAPPY DOLLARS

DAN CRAWFORD gave \$100 to honor the members and celebrate being a part of THE BEST Rotary club!!!

ROTARIAN OF THE MONTH

ANN THOMAS has been recognized as the August Rotarian of the month. Ann has been the chair of the Membership Committee and has quietly revised the new member orientation materials and put together a stellar new member orientation meeting every few months. She led the committee through the pandemic when most clubs were losing members, and our GAINED 14 new members! Ann has been a very involved member of our club since 2016.

TODAY'S PROGRAM

Today's program was introduced by MAREN MAIER. Our speaker, Jordan Carter is the Director of Marketing and Media Manager for Silverwood Theme Park. He began with the organization in 2011 as a summer intern in college and kept his foot in the door with a senior project in conjunction with the theme park. Jordan is from Lake Stevens, WA and graduated from Pacific University in Oregon. His responsibilities cover print and social media, strategy, photography and also oversight of the October Scareywood events.

Silverwood Theme Park, which owns 500 acres of land in Athol, ID opened its gates in 1988 and is the number one attraction in the State of Idaho. Owner, Gary Norton had a BIG dream and loved the old time Disney concept and wanted to bring something like that to North Idaho. An avid plane collector, Norton began with air shows on the air strip in the back of the theme park and then transitioned to adding attractions. Norton traveled to Reno, NV to an auction and ended up in a bidding war against a Walt Disney representative to purchase the theme park's first attraction, a 1915 Porter Steam Locomotive (Engine #7).

Throughout the past 33 years the theme park has grown immensely, now covering 220 of the 500 acres. Expansions began in 1993 and have continued until 2016 and include numerous roller coasters and added attractions, a full kiddie play area, and the Boulder Beach Water Park. Unfortunately, the Silverwood stunt pilot, Bob Heale passed away in 2010 and Norton ceased hosting air shows from then on. The newest roller coaster Stunt Pilot came on line to open the theme park this season. No plans are currently in the works to expand the park further at this point.

The theme park receives visitors from every state and province of Canada each year. The prime target market is a 35 year old mother! Western Washington is the single biggest market and the Spokane/CDA market is the next largest. The key marketing for the theme park is based on a 7-8 circular radius from North Idaho. The 2021 season is already showing record breaking attendance.

Silverwood owners Gary and Jeanne Norton are dedicated to giving back to the community. They have been longtime supporters of youth health and student success through the Read 2 Ride and Junior Bloomsday programs. Read 2 Ride reaches over 95,000 students and for 10 hours of dedicated leisure reading time, a student receives a free ticket to Silverwood. Additionally, 1,700 students have received a free ticket to the theme park by participating in running 10 minutes per day for at least 20 days. The Nortons have also been longtime supporters of Children's Village with the funds raised by the robber on the train being donated to the organization.

PROGRAMS FOR SEPTEMBER

9/17- Artificial Intelligence & Cybersecurity - Quantum Star Tech- CEO Jeff "Doc" Larson

9/24- Kootenai Technical Education Campus (KTEC)- Colby Mattila

In Service,

BRITT TOWERY



[Julie Amador](#)
Club Director



[Stephen Childers](#)
Club Director



[Dan Crawford](#)
Club Director



[Miranda Hamilton](#)
Club Director



[Ashley Lenz](#)
Club Director



[Robert McFarland](#)
Club Director



[Doug Rupiper](#)
Club Director



[Britt Towery](#)
Club Director



[Hank Martin](#)
Rotary Foundation
Chair



[Luke J. Russell](#)
iPast President



[Kimber Gates](#)
Club Executive
Secretary



[Steven Roberge](#)
Assistant Governor

