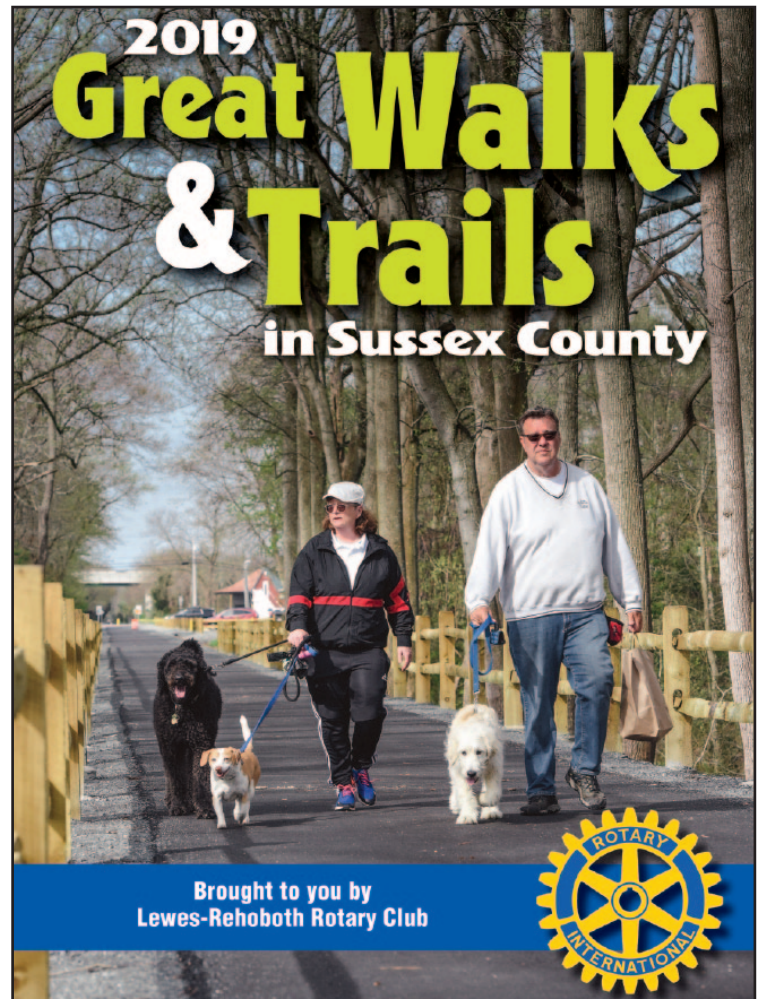


# Great Walks & Trails In Sussex County

A guide to great walks, hikes and trails in the parks, preserves and towns of Sussex County. This full-color publication includes trail and walk descriptions, photographs and maps, and health tips related to fitness and walking.

## TRAIL GUIDE NUTS AND BOLTS

- **PUBLICATION DATE:** April 30, 2020
- **ADVERTISING DEADLINE:** March 15, 2020
- **PRESS RUN AND DISTRIBUTION:** 10,000 full-color, trimmed and stapled booklets to be distributed via Sussex County chambers of commerce, advertisers' stores and offices, retail businesses, visitor centers, vacation rental offices, and fitness and outdoors-related businesses.
- **TRAILS AND AREAS:** Walking tours in Georgetown, Lewes, Milton, Rehoboth Beach and Seaford; trails in Cape Henlopen State Park, Delaware Seashore State Park, McCabe Preserve - Broadkill River, Redden State Forest, Trap Pond State Park, Holts Landing State Park, Prime Hook National Wildlife Refuge and many others.
- **ADVERTISING PRICES:** (color included) Full Page - \$375 - 7.25" w x 9.5" d; Half Page - \$215 - 7.5" w x 4.7" d; Business Card - \$80 - 4.75" w x 2" d. Premium pages: Back Cover - \$650; Inside Front: \$425. Page Three: \$550. Center spread (two pgs.): \$1,200.
- **ADVERTISING DEADLINES -** Space reservation: March 1, 2020; Ads in for production: March 15; 2020



Proceeds of this special publication benefit fitness initiatives in our community and Lewes-Rehoboth Rotary Club scholarship programs.