DG NEWS
Hear from Nancy Whitlock about our district, relevant information, and fun ideas.

DISTRICT HAPPENINGS
What are all of those committees up to? Learn more here!

BEST PRACTICES
Learn from others about activities, events, and programs that work really well.

AFRICA KICKS OUT WILD POLIO
Dear District 7570 Rotarians,

I hope you all are staying safe and healthy as this pandemic continues. Although we want it to be over, precautions still need to be taken, especially if your clubs have returned to meeting in-person. Masks and physical distancing are strongly recommended and show respect for others.

September is Basic Education and Literacy month. This continues to be an important priority in our local communities and the world. It is hard for me to wrap my head around the fact that 775 million people over the age of 15 are illiterate. That’s 17 percent of the world’s adult population.

As one of The Rotary Foundation’s 7 Areas of Focus, it is a goal of Rotary to strengthen the ability of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. As Rotarians, we must support education for all children and literacy for all children and adults.

Many of our District 7570 clubs are actively involved in Basic Education and Literacy: distributing dictionaries to 3rd graders; volunteering to assist with reading programs at local elementary schools; mentoring students that need extra support and assistance with their studies; teaching functionally illiterate adults to read; and supporting schools, basic education, and literacy around the world through global grants and other projects.

Remember that illiteracy contributes to poverty. People who can read are likely to get a job and generate the income needed to support a family. It also helps the ability of people to obtain and understand essential information in their daily lives, which can benefit health and safety.

Given these literacy statistics, we have our work cut out for us. Thank you for all that you do to support education and literacy in your local communities and the world.

I enjoyed my Virtual DG area visits in August and look forward to those that are coming up this month. I love seeing you via Zoom and hearing what’s on your minds.

Please continue to protect and take care of yourself and others. You are appreciated, valued, and cared about!

Yours in Rotary Service,

DG Nancy
Posting on District 7570 Website...

You can submit your club stories to our District Website at www.7570.org! We would love to see your club in action.

Polio Fundraising Toolkit Launched

The Toolkit is designed to help your club leaders to succeed with your Club's Polio Fundraiser. Access the kit in the drop down under Polio Eradication.
You may be wondering how your club will mark this year’s World Polio Day on Oct. 24, 2020, in the midst of a global pandemic. It’s not as daunting as you may think. Rotary International offers an entire World Polio Day toolkit at www.endpolio.org/world-polio-day to encourage and inspire this occasion. You can find great templates, polio facts, and even fundraising ideas that your club can use. An easy way to raise funds toward your club’s polio fundraising goal is to host a virtual or live World’s Greatest Meal to end polio (www.wgmeal.com) or even a Cocktail or Pints for Polio event – as some clubs have done in the past. Many of these ideas can be accomplished in a virtual setting such as Zoom for a simple participation rate of $10 minimum donation, and it’s a fun social get-together.

HOW DO YOU HOST A WORLD'S GREATEST MEAL?
Plan your event (virtual or live) and enter it at https://wgmeal.com/before-event/
1. Hold your event and TAKE PICTURES!
2. Sign in to Rotary.org and send in your donations at https://www.endpolio.org/donate

DON'T FORGET THE PUBLIC AWARENESS OPPORTUNITY!
As you raise funds for World Polio Day, consider sending a press release (via a simple email is fine even) with a photo to your local newspaper. You can use the template found in the toolkit link above, as a starting point.

For more helpful tips, or if you need some extra help, please contact Traci at tblido@gmail.com or 434-258-8626.

Together, we WILL END POLIO!
PASSIVELY RECRUIT BY LIVING ROTARIAN VALUES
While it is important to actively recruit quality members to your club, remember that you are always passively recruiting new members just by being a Rotarian.

The moment those around you know that you are a Rotarian, you become an ambassador. Their perception of you, your club and Rotary will be a direct reflection of your words and actions. By living out the Four-Way Test through what you say and do, you will passively gain the trust and respect of prospective members.

When you are serving your community through your Rotary club, make it clear that it is through your Rotary club. Whenever you mention your service, mention your club; they should be synonymous. For example, instead of saying, "I volunteer at the local food bank on a monthly basis," we should say, "I volunteer with my Rotary club at the local food bank on a monthly basis." Simply tying ourselves to our Rotary club helps promote Rotary to potential members.

Be prepared to answer questions about Rotary's mission and your club. Be candid and tell your story; for most people nothing is more powerful than personal testimony.

Remember: prospects and future members are in your community. They are your neighbor, your doctor, your co-worker - and they are watching.
Giles County Rotary Club has initiated a new project to aid Giles County communities as they re-open. One of the most needed and often unattainable items is hand sanitizer. The club was able to purchase bulk hand sanitizer and is now distributing gallon jugs under the project name “JUGS OF JOY”. The Club’s goal is to encourage sanitizing on a local level to keep our citizens, workers, and communities safe.

A portion has already been donated to Giles County Administration and local governing bodies as they prepare their public spaces. Additional gallons of hand sanitizer are available for purchase at a deeply reduced price of only $25 a gallon. To place your order you can reach out to the Rotary Club via their Facebook page @GilesCountyRotaryClub.

Rotary Club members are local business leaders with the guiding principals of truth, fairness, goodwill, and support of beneficial action in their communities as well as internationally. The Giles County Rotary Club sponsors two scholarships annually to deserving seniors of the Giles Tech Center, who are attending college in the fall. Additionally, Giles County Rotary Club supports other local and international projects such as literacy programs, summer camps and food drives. Donations are always welcome as the funds are invested back into the Giles County community.
Feeding America CEO, Claire Babineaux-Fontenot said on a recent CBS This Morning interview (8/10/2020) that 80% of the rural counties in this country suffer from food insecurities. That sums up our district. The need is great and deep and spread across this great country.

In April, Ms. Babineaux-Fontenot visited Kingsport and the Second Harvest Food Bank of NE Tennessee to present a check for almost $450,000, part of a donation from Jeff Bezos. She said, “We are deeply grateful for Jeff Bezos’ generous $100 million contribution to Feeding America’s COVID-19 Response Fund. This donation, the largest single gift in our history, will enable us to provide more food to millions of our neighbors facing hardship during this crisis. Countless lives will be changed because of his generosity.”

But the need is still great and Rotary can help. If you are able, please donate to Feeding America at https://www.feedingamerica.org/ or to one of our three food banks in D-7570: Feeding Southwest Virginia, Blue Ridge Food Bank or Second Harvest of Northeast Tennessee. This can be a club contribution or a personal one, just let your president know.
Ros Poplar - Rotary Club of New Market

Mr. Bart Long receives recognition for serving as the New Market Rotary Club’s Secretary for over thirty years. His dedicated efforts have been invaluable to the Club’s success.

President-elect Ros Poplar pins the Rotary Past President’s pin on Peter Hughes who has served for two consecutive terms as the New Market Rotary Club President. Peter truly embodies Rotary Int’l Motto “Service Over Self.” Both he and his wife Carol contributed greatly to the success of the New Market Rotary Club and will be missed.

Waynesboro Rotary Awards 10 Scholarships of $1,000 each

The Waynesboro Rotary Club celebrated their annual $1,000 scholarship awards at their noon meeting on July 23rd. The recipients have volunteered at Special Olympics, Blue Ridge Area Food Bank, Habitat for Humanity, SPCA, Boys and Girls Club, the YMCA and many other area programs. Micaleh Morrison (Waynesboro HS) who is attending Widener University received a scholarship for the third time. Hannah Wangler (Wilson HS) and Haily Johnson (Waynesboro HS) are second-time recipients attending James Madison University. Other second-time recipients are Cassidy Fitzgerald (Stuarts Draft HS) attending Virginia Tech and Catherine DeGolyer (Waynesboro HS) attending Mary Washington University. Miriam Gildea (Waynesboro HS) will attend Mercyhurst University and Colin Marx (Wilson HS) will be attending Old Dominion University. Joshua Eckert, Kaylon Howery, and Alexander Joseph Callo, all from Stuarts Draft HS, will be attending the University of Virginia, Blue Ridge Community College, and Syracuse University, respectively.

AREA GOVERNORS

AREA 1: Brian Barbour
AREA 2: Steve Morlan
AREA 3: Whit Menefee
AREA 4: Ruth Arnold
AREA 5: Aaron Van Allen
AREA 6: James Cook
AREA 7: Barry Richmond
AREA 8: Tim Wilborne

AREA 9: Cora Gnegy
AREA 10: Dustin Keith
AREA 11: Mark Fenyk
AREA 12: William Burriss
AREA 13: Ambre Torbett
AREA 14: Mina McVeigh
AREA 15: Brad Kinkema
ADMINISTRATIVE: Kathy Napier
Plan to attend this year’s virtual Rotary Foundation Celebration, hosted by District 7570! We will celebrate while Cooking Together and enjoying a World’s Greatest Meal! This Live Streamed event will be a fun and unique dining experience with your fellow Rotarians and guests. Proceeds from the event will benefit Polio Plus.