# Rotary Leadership Institute (RLI) Curriculum Course Sessions 2018-2022

# PART I

## My Leadership in Rotary

As a Rotarian, I am, by definition, a leader. Join us as we explore the characteristics of leadership, motivational techniques, and leadership styles. How do I best lead?

## My Rotary World

As a Rotarian, I am part of a worldwide organization of like-minded people. Take some time to truly understand the purpose and structure of Rotary. Can these resources help me?

#### **Ethics and Vocational Service**

*I am ethical, recognize and promote ethics in others, and seek opportunities to serve through my vocation. You can see that I am a Rotarian.* 

## Foundation I: Our Foundation

*I am "doing good" in my local community and around the world. Learn about the basic goals and programs of our Foundation. I am a force for good in the world!* 

#### **Engaging Members**

I make my club and Rotary stronger by my active participation. Engaged club members have fun, make friends, and effectively serve. This is why I joined Rotary!

# **Creating Service Projects**

*I am a vital part of a worldwide service organization of business, professional and community leaders meeting needs in communities. I can build, run and promote service.* 

# **PART II**

# **Rotary Opportunities**

As I further my Rotary journey, I can explore the many opportunities available within Rotary for personal, community and professional growth and development.

# **Effective Leadership Strategies**

As I further my club members in their Rotary journey, I will engage in more complex and skillful use of my leadership skills and seize opportunities to lead.

#### **Attracting Members**

I can lead and promote my club's reexamination of its distinctive position in my community and the quality of members we attract. I want to work with the best people!

#### **Club Communication**

*I* can serve by leading and promoting effective communications to my club's internal and external audiences. Refine and practice your skills.

#### **Team Building**

I can lead and promote my club's collaboration in effective and motivated groups to accomplish our goals of service. Harness the real power of Rotary clubs and Rotarians!

#### Foundation II: Targeted Service

I can lead and promote my club's participation in unique, significant and targeted service opportunities through our Foundation. Understand the key concepts of Rotary programs!

# PART III

#### Strategic Planning

I can strengthen my club by promoting and leading insightful planning and analysis. Looking at my Rotary club, how can I help make improvements that will matter?

#### Foundation III: International Service

As I further my Rotary journey, I can build connections around the world, helping meet needs, solve problems, and build peace.

#### **Public Image & Public Relations**

I further my Rotary journey, I will identify opportunities to promote the image of my club and Rotary to the benefit of my community and world.

#### **Building A Stronger Club**

A new (and old) look at business related activities in your club.

#### Making a Difference

As I further my Rotary journey, I will help assess my own experience and growth through RLI and help improve the path for others to follow.